



Audit Bureau  
of Circulations

**Audit Report  
Newspaper**

The Charleston Gazette  
Charleston Daily Mail  
Saturday Gazette-Mail  
Sunday Gazette-Mail  
See Par. 6B  
Charleston (Kanawha County), West Virginia

**12 months ended September 30, 2009**

	Sun	Cmbd Dly (Mon.-Fri.)	Charleston Gazette Morning (Mon.-Fri.)	Charleston Daily Mail Morning (Mon.-Fri.)	Sat
<b>1. TOTAL AVERAGE PAID CIRCULATION</b>	<b>70,431</b>	<b>62,023</b>	<b>42,358</b>	<b>19,665</b>	<b>57,047</b>
Core Newspaper <i>with replica electronic</i>	70,431	62,023	42,358	19,665	57,047
Core Newspaper	70,431	62,023	42,358	19,665	57,047
Electronic Editions	0	0	0	0	0
Other Unique Editions	0	0	0	0	0
<b>Total Average Paid Circulation</b>	<b>70,431</b>	<b>62,023</b>	<b>42,358</b>	<b>19,665</b>	<b>57,047</b>
<b>1A. AVERAGE PAID CIRCULATION - Core Newspaper</b>					
<b>Paid for by Individual Recipients</b>					
Home Delivery and Mail	53,599	49,927	33,452	16,475	47,111
Single Copy Sales	15,136	9,844	7,149	2,695	7,794
<b>Total Average Paid by Individual Recipient Circulation - Core Newspaper</b>	<b>68,735</b>	<b>59,771</b>	<b>40,601</b>	<b>19,170</b>	<b>54,905</b>
<b>Other Paid Circulation:</b> (See Par. 6A)					
Single Copy Sales	0	0	0	0	0
Educational Programs	89	347	335	12	145
Employee/Independent Contractor	640	637	334	303	640
Third Party Sales	967	1,268	1,088	180	1,357
Third Party Sales - Payment made with barter	0	0	0	0	0
<b>Subtotal</b>	<b>1,696</b>	<b>2,252</b>	<b>1,757</b>	<b>495</b>	<b>2,142</b>
Total Average Paid Circulation - Core Newspaper	70,431	62,023	42,358	19,665	57,047
Total Paid Circulation - Electronic Editions	0	0	0	0	0
Total Paid Circulation - Other Unique Editions	0	0	0	0	0
<b>TOTAL AVERAGE PAID CIRCULATION</b>	<b>70,431</b>	<b>62,023</b>	<b>42,358</b>	<b>19,665</b>	<b>57,047</b>
Other Audited Circulation (Optional)	0	0	0	0	0
Total Circulation (Optional)	0	0	0	0	0
Days Omitted from Averages	None of record				None of record

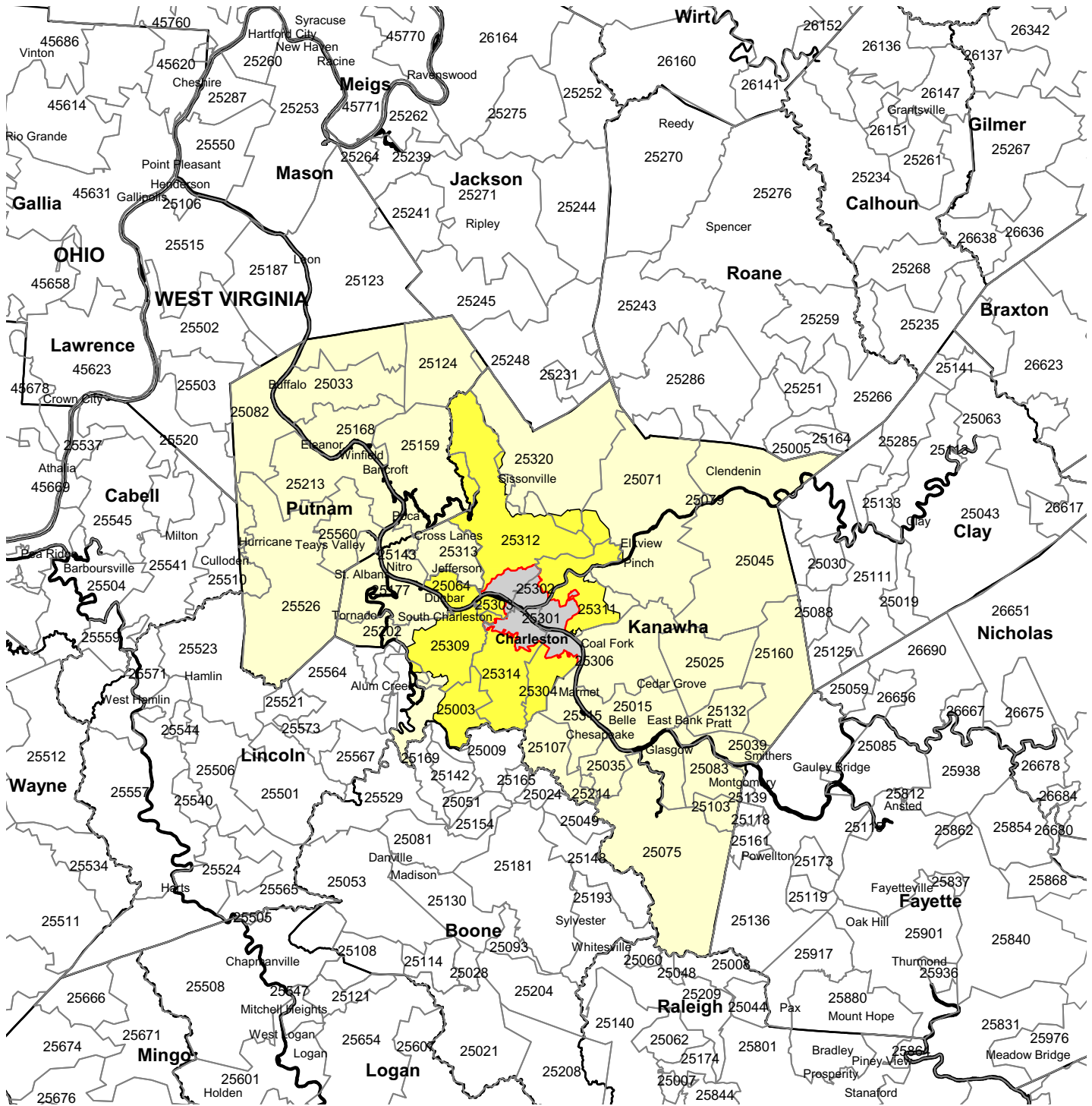
**Audience-FAX**

PRINT READERSHIP: In Market				ONLINE READERSHIP: In Market			NET COMBINED AUDIENCE: In Market (unduplicated)			WEB SITE USAGE: Total Activity	
Gazette/Mail DMA	Sun	Weekday	Past 7 Days	Gazette/Mail DMA	Past 7 Days	Past 30 Days	Gazette/Mail DMA	Past 7 Days	Past 7 Days Print Past 30 Days Online	Total Unique Cookies	September 2009
Readers	192,124	151,393	246,877	Readers	58,974	84,643	Audience	262,162	272,635	924,678	
Reach	21.1%	16.6%	27.1%	Reach	6.5%	9.3%	Reach	28.8%	30.0%	10,617,925	
NDM*				NDM*			NDM*				
Readers	148,262	117,467	178,578	Readers	40,499	61,290	Audience	183,764	190,002		
Reach	63.9%	50.6%	76.9%	Reach	17.4%	26.4%	Reach	79.1%	81.8%		







Source: Scarborough, 2009, Release 1, See Explanatory

Source: Publisher Server Log Files, See Explanatory

# CITY AND RETAIL TRADING ZONES / CHARLESTON, WEST VIRGINIA



## LEGEND

-  STATE BOUNDARY
-  COUNTY BOUNDARY
-  ZIP CODE BOUNDARY
-  CHARLESTON CORPORATE LIMITS
-  BALANCE OF ABC CITY ZONE
-  BALANCE OF RETAIL TRADING ZONE



Audit Bureau of Circulations  
C233-R09

**2. AVERAGE PAID CIRCULATION By Zones (See Par. 6B for description of area)**

	Sun	Cmbd Dly (Mon.-Fri.)	Charleston Gazette Morning (Mon.-Fri.)	Charleston Daily Mail Morning (Mon.-Fri.)	Sat
<b>City Zone</b>					
Home Delivery and Mail (See Par. 6B)	16,316	16,624	9,635	6,989	14,560
Single Copy Sales (Individual)	3,585	3,113	1,919	1,194	2,115
Educational Programs	42	172	161	11	74
Employee/Independent Contractor	505	503	265	238	505
Third Party Sales	522	768	636	132	634
<b>Total City Zone</b>	<b>20,970</b>	<b>21,180</b>	<b>12,616</b>	<b>8,564</b>	<b>17,888</b>
<b>Retail Trading Zone</b>					
Home Delivery and Mail (See Par. 6B)	20,431	18,239	10,789	7,450	17,453
Single Copy Sales (Individual)	4,932	2,761	1,819	942	2,224
Educational Programs	26	56	56		25
Employee/Independent Contractor	67	67	34	33	67
Third Party Sales	126	120	95	25	129
<b>Total Retail Trading Zone</b>	<b>25,582</b>	<b>21,243</b>	<b>12,793</b>	<b>8,450</b>	<b>19,898</b>
<b>Total City Zone &amp; Retail Trading Zone</b>	<b>46,552</b>	<b>42,423</b>	<b>25,409</b>	<b>17,014</b>	<b>37,786</b>
<b>All Other</b>					
Home Delivery and Mail (See Par. 6B)	16,852	15,064	13,028	2,036	15,098
Single Copy Sales (Individual)	6,619	3,970	3,411	559	3,455
Educational Programs	21	119	118	1	46
Employee/Independent Contractor	68	67	35	32	68
Third Party Sales	319	380	357	23	594
<b>Total All Other</b>	<b>23,879</b>	<b>19,600</b>	<b>16,949</b>	<b>2,651</b>	<b>19,261</b>
<b>Total Average Paid Circulation</b>	<b>70,431</b>	<b>62,023</b>	<b>42,358</b>	<b>19,665</b>	<b>57,047</b>

<b>PRINT READERSHIP: In Market</b>				<b>ONLINE READERSHIP: In Market</b>			<b>NET COMBINED AUDIENCE: In Market (unduplicated)</b>		
<b>Gazette</b>	<b>Sun</b>	<b>Weekday</b>	<b>Past 7 Days</b>	<b>Gazette</b>	<b>Past 7 Days</b>	<b>Past 30 Days</b>	<b>Gazette</b>	<b>Past 7 Days</b>	<b>Past 7 Days Print Past 30 Days Online</b>
DMA				DMA			DMA		
Readers	192,124	123,208	239,518	Readers	58,974	84,643	Audience	254,793	265,479
Reach	21.1%	13.5%	26.3%	Reach	6.5%	9.3%	Reach	28.0%	29.2%
NDM*				NDM*			NDM*		
Readers	148,262	91,965	174,752	Readers	40,499	61,290	Audience	179,938	186,379
Reach	63.9%	39.6%	75.3%	Reach	17.4%	26.4%	Reach	77.5%	80.3%

Source: Scarborough, 2009, Release 1, See Explanatory

<b>PRINT READERSHIP: In Market</b>				<b>ONLINE READERSHIP: In Market</b>			<b>NET COMBINED AUDIENCE: In Market (unduplicated)</b>		
<b>Mail</b>	<b>Sun</b>	<b>Weekday</b>	<b>Past 7 Days</b>	<b>Mail</b>	<b>Past 7 Days</b>	<b>Past 30 Days</b>	<b>Mail</b>	<b>Past 7 Days</b>	<b>Past 7 Days Print Past 30 Days Online</b>
DMA				DMA			DMA		
Readers	192,124	63,310	211,714	Readers	58,974	84,643	Audience	233,216	244,845
Reach	21.1%	7.0%	23.3%	Reach	6.5%	9.3%	Reach	25.6%	26.9%
NDM*				NDM*			NDM*		
Readers	148,262	57,440	161,357	Readers	40,499	61,290	Audience	171,337	178,190
Reach	63.9%	24.7%	69.5%	Reach	17.4%	26.4%	Reach	73.8%	76.7%

Source: Scarborough, 2009, Release 1, See Explanatory

**PERCENTAGE OF TOTAL PAID AND HOUSEHOLD COVERAGE PERCENT**

		Population	Occupied Households	Sun			Charleston Gazette Morning (Mon.-Fri.)			Charleston Daily Mail Morning (Mon.-Fri.)			Sat				
				Total Circ.	% of Total Circ.	Household Coverage	Total Circ.	% of Total Circ.	Household Coverage	Total Circ.	% of Total Circ.	Household Coverage	Total Circ.	% of Total Circ.	Household Coverage		
City Zone	2000 Census	111,838	49,636														
	#1-1-09 Est.	105,402	47,522	20,970	29.8	44.1%	12,616	29.8	26.5%	8,564	43.5	18.0%	17,888	31.3	37.6%		
Retail Trading Zone	2000 Census	139,824	56,618														
	#1-1-09 Est.	140,207	57,983	25,582	36.3	44.1%	12,793	30.2	22.1%	8,450	43.0	14.6%	19,898	34.9	34.3%		
Total City & Retail Trading Zones	2000 Census	251,662	106,254														
	#1-1-09 Est.	245,609	105,505	46,552	66.1	44.1%	25,409	60.0	24.1%	17,014	86.5	16.1%	37,786	66.2	35.8%		
All Other				23,879	33.9		16,949	40.0		2,651	13.5		19,261	33.8			
Total Paid				70,431	100.0%		42,358	100.0%		19,665	100.0%		57,047	100.0%			

#Source: The Nielsen Company (U.S.), Inc. (See Par. 6B).

**AUDIT STATEMENT**

There was no adjustment made in the average paid circulation as shown in the Publisher's Statements for the period audited.

**AVERAGE PAID CIRCULATION BY QUARTERS** for the previous audits and period covered by this report:

Calendar Quarter Ended	Sun	Cmbd Dly (Mon.-Fri.)	Charleston Gazette Morning (Mon.-Fri.)	Charleston Daily Mail Morning (Mon.-Fri.)	Charleston Gazette Cmbd Avg (Mon.-Fri.)	Charleston Daily Mail Cmbd Avg (Mon.-Fri.)	Charleston Gazette Mon	Charleston Daily Mail Mon	Charleston Gazette Tue	Charleston Daily Mail Tue	Charleston Gazette Wed	Charleston Daily Mail Wed	Charleston Gazette Thu	Charleston Daily Mail Thu	Charleston Gazette Fri	Charleston Daily Mail Fri	Sat
December 31, 2005	79,914	75,394			50,875	24,519	50,983	24,392	50,939	24,457	50,995	24,519	50,985	24,796	50,473	24,431	65,977
March 31, 2006	79,318	75,510			51,422	24,088	50,532	23,948	52,868	24,008	52,634	24,277	50,451	24,038	50,627	24,171	65,492
June 30, 2006	77,317	72,530			49,099	23,431	49,202	23,319	49,065	23,412	49,341	23,527	48,932	23,371	48,957	23,526	65,309
September 30, 2006	76,965	71,396			48,311	23,085	48,004	22,959	48,210	23,057	48,419	23,139	48,353	23,064	48,571	23,197	63,993
December 31, 2006	77,155	71,791			48,796	22,995	48,389	22,725	48,583	22,914	48,900	22,963	49,266	23,345	48,837	23,029	64,617
March 31, 2007	75,829	70,962			48,401	22,561	48,123	22,390	48,272	22,558	48,681	22,567	48,481	22,577	48,456	22,712	63,193
June 30, 2007	75,281	69,674			47,562	22,112	47,428	21,998	47,619	22,121	47,678	22,133	47,514	22,106	47,568	22,200	62,156
September 30, 2007	74,980	68,693			46,921	21,772	46,542	21,681	46,898	21,771	47,055	21,815	46,991	21,733	47,107	21,859	61,332
December 31, 2007	75,052	69,995			48,180	21,815	47,200	21,708	47,805	21,728	49,367	21,859	48,644	21,925	47,960	21,864	61,227
March 31, 2008	74,058	69,575			47,944	21,631	47,013	21,575	48,826	21,593	48,104	21,662	47,920	21,604	47,855	21,721	60,830
June 30, 2008	73,575	67,753			46,501	21,252	46,015	21,166	46,252	21,236	46,860	21,281	46,641	21,206	46,738	21,373	60,358
September 30, 2008	73,156	66,617			45,755	20,862	45,322	20,773	46,382	20,865	45,674	20,912	45,670	20,848	45,680	20,913	59,974
December 31, 2008	72,904	65,751	45,260	20,491													59,341
March 31, 2009	70,939	62,540	42,827	19,713													57,459
June 30, 2009	69,479	60,568	41,175	19,393													56,228
September 30, 2009	68,401	59,237	40,176	19,061													55,157

**AVERAGE PAID CIRCULATION BY CIRCULATION TYPE** for the previous audits and period covered by this report:

	Year	City Zone Home Delivery & Mail	City Zone Single Copy Sales	City Zone Other Paid	City Zone Electronic and Other Unique Editions	TOTAL City Zone	Retail Trading Zone Home Delivery & Mail	Retail Trading Zone Single Copy Sales	Retail Trading Zone Other Paid	Retail Trading Zone Electronic and Other Unique Editions	TOTAL Retail Trading Zone	TOTAL Average Paid Circulation
Sun	2009	16,316	3,585	1,069		20,970	20,431	4,932	219		25,582	70,431
	2008	17,273	3,583	1,240		22,096	21,871	4,906	240		27,017	73,963
	2007	17,709	3,690	1,274		22,673	22,300	5,175	247		27,722	75,821
	2006	18,519	3,676	1,358		23,553	23,180	5,109	233		28,522	78,379
	2005^	19,019	3,794	1,399		24,212	23,769	5,124	264		29,157	81,566
Cmbd Dly (Mon.-Fri.)	2009	16,624	3,113	1,443		21,180	18,239	2,761	243		21,243	62,023
	2008	18,620	3,416	1,837		23,873	20,452	2,986	563		24,001	68,486
	2007	19,388	3,538	1,876		24,802	21,184	3,003	445		24,632	70,277
	2006	20,493	3,596	1,980		26,069	22,334	2,948	549		25,831	73,708
	2005^	20,707	3,629	1,879		26,215	22,623	2,888	459		25,970	74,939
Sat	2009	14,560	2,115	1,213		17,888	17,453	2,224	221		19,898	57,047
	2008	15,538	2,253	1,347		19,138	18,817	2,394	210		21,421	60,600
	2007	16,041	2,294	1,575		19,910	19,387	2,417	521		22,325	62,826
	2006	16,918	2,230	1,450		20,598	20,333	2,331	407		23,071	65,179
	2005^	17,229	2,359	1,591		21,179	20,717	2,353	410		23,480	67,397
Charleston Gazette												
Morning (Mon.-Fri.)	2009	9,635	1,919	1,062		12,616	10,789	1,819	185		12,793	42,358
Cmbd Avg (Mon.-Fri.)	2008	10,565	2,202	1,353		14,120	11,967	2,065	465		14,497	47,095
	2007	10,868	2,291	1,365		14,524	12,281	2,080	327		14,688	47,919
	2006	11,375	2,309	1,408		15,092	12,763	2,034	447		15,244	49,927
	2005^	11,461	2,325	1,315		15,101	12,854	2,006	313		15,173	50,446
Charleston Daily Mail												
Morning (Mon.-Fri.)	2009	6,989	1,194	381		8,564	7,450	942	58		8,450	19,665
Cmbd Avg (Mon.-Fri.)	2008	8,055	1,214	484		9,753	8,485	921	98		9,504	21,391
	2007	8,520	1,247	511		10,278	8,903	923	118		9,944	22,358
	2006	9,118	1,287	572		10,977	9,571	914	102		10,587	23,781
	2005^	9,246	1,304	564		11,114	9,769	882	146		10,797	24,493

^Effective with September 30, 2005 reports, a change was made in the reporting format.

**3. ACTUAL ONE-DAY GROSS DISTRIBUTION AND AVERAGE PROJECTED PAID CIRCULATION AVERAGES BY COUNTIES:**

Sun, September 20, 2009; Morning, September 17, 2009; Sat, September 19, 2009.

(OH's) Occupied Households - #1-1-09 The Nielsen Company (U.S.), Inc.

The listing below gives gross distribution for one day only and is greater or less than the average paid for the period covered by this report by the following percentages:

City Zone	Charleston Gazette		Charleston Daily Mail		Sat
	Sun	Cmbd Dly (Mon.-Fri.)	Morning (Mon.-Fri.)	Morning (Mon.-Fri.)	
City Zone	0.5% greater	2.9% less	3.2% less	2.4% less	1.1% less
Retail Trading Zone	0.8% greater	1.6% less	2.1% less	1.0% less	0.3% greater
All Other	2.6% greater	5.3% greater	2.8% greater	21.2% greater	0.8% greater
GRAND TOTAL	1.3% greater	0.7% greater	0.2% greater	1.8% greater	0.0% greater

The "Average Projected Paid Circulation" (Avg. Proj. Pd. Circ.) has been arrived at by projecting the averages in Paragraphs 1 and 2 to the appropriate ABC geographic market one day(s) gross distribution figures in this report.

State County	Sun					Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.
	Core Newspaper									
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.					
WEST VIRGINIA										
BARBOUR	6,325	5	45		50			50	49	0.8%
BOONE	10,603	1,920	745	9	2,674			2,674	2,607	24.6%
BRAXTON	5,936	782	664	57	1,503			1,503	1,465	24.7%
CABELL	40,021	613	408	2	1,023			1,023	997	2.5%
CALHOUN	3,023	78	86		164			164	160	5.3%
CLAY	4,102	638	238	5	881			881	859	20.9%
FAYETTE	18,903	1,997	522	20	2,539			2,539	2,475	13.1%
GILMER	2,762	144	80		224			224	218	7.9%
GREENBRIER	15,143	761	380	12	1,153			1,153	1,124	7.4%
HARDY	5,872	9			9			9	9	0.2%
HARRISON	28,378	23	233		256			256	250	0.9%
JACKSON	11,565	1,629	599	43	2,271			2,271	2,214	19.1%
KANAWHA	83,118	29,035	8,473	942	38,450			38,450	38,198	46.0%
LEWIS	7,282	64	178	205	447			447	436	6.0%
LINCOLN	9,236	588	112		700			700	682	7.4%
LOGAN	14,838	977	469	30	1,476			1,476	1,439	9.7%
MARION	24,420	8	50		58			58	57	0.2%
MASON	10,786	657	257	2	916			916	893	8.3%
McDOWELL	9,738	59	104		163			163	159	1.6%
MERCER	26,990	206	168		374			374	365	1.4%
MINGO	11,402	232	232		464			464	452	4.0%
MONONGALIA	36,631	34	241		275			275	268	0.7%
MONROE	5,834	102	43		145			145	141	2.4%
NICHOLAS	11,076	1,354	607	37	1,998			1,998	1,948	17.6%
POCAHONTAS	3,641	362	304		666			666	649	17.8%
PUTNAM	22,387	6,632	1,603	190	8,425			8,425	8,354	37.3%
RALEIGH	32,438	429	287	13	729			729	711	2.2%
RANDOLPH	11,388	143	200		343			343	334	2.9%
ROANE	6,261	735	384		1,119			1,119	1,091	17.4%

SUMMERS	5,131	100	50	5	155	155	151	2.9%
TUCKER	2,931		90		90	90	88	3.0%
UPSHUR	9,422	122	153	2	277	277	270	2.9%
WEBSTER	4,090	375	110		485	485	473	11.6%
WIRT	2,315	19			19	19	19	0.8%
WOOD	36,528	26	191		217	217	212	0.6%
WYOMING	10,172	128	84		212	212	207	2.0%
Miscellaneous Counties		87	19		106	106	103	
TOTAL IN WEST VIRGINIA		51,073	18,409	1,574	71,056	71,056	70,127	
All Other		291	24		315	315	304	
GRAND TOTAL		51,364	18,433	1,574	71,371	71,371	70,431	

State County	Charleston Gazette										Charleston Daily Mail											
	Core Newspaper					Core Newspaper					Core Newspaper					Core Newspaper						
	OH's #1-1-09 Estimate	Individually Paid		Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.*	Hshld. Cov.	Individually Paid		Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.*	Hshld. Cov.	Cmbd Dly	Avg. Proj. Pd. Circ.	Hshld. Cov.
Home Delivery & Mail	Single Copy Sales	Home Delivery & Mail	Single Copy Sales								Home Delivery & Mail	Single Copy Sales										
WEST VIRGINIA																						
BARBOUR	6,325	9	30		39		39	38	0.6%		1		1				1	1	0.0%	40	39	0.6%
BOONE	10,603	1,244	266	99	1,609		1,609	1,565	14.8%		437		543				543	448	4.2%	2,152	2,013	19.0%
BRAXTON	5,936	677	215	22	914		914	889	15.0%		50		152				152	125	2.1%	1,066	1,014	17.1%
CABELL	40,021	432	376	83	891		891	867	2.2%		95		295				295	243	0.6%	1,186	1,110	2.8%
CALHOUN	3,023	68	25		93		93	90	3.0%		2		2				2	2	0.1%	95	92	3.0%
CLAY	4,102	489	71	3	563		563	548	13.4%		102		146				146	121	2.9%	709	669	16.3%
FAYETTE	18,903	1,736	309	13	2,058		2,058	2,002	10.6%		48		119				119	98	0.5%	2,177	2,100	11.1%
GILMER	2,762	132	45		177		177	172	6.2%		4		11				11	9	0.3%	188	181	6.6%
GREENBRIER	15,143	645	209	119	973		973	946	6.2%		33		93				93	77	0.5%	1,066	1,023	6.8%
HARDY	5,872	26			26		26	25	0.4%		3		3				3	2	0.0%	29	27	0.5%
HARRISON	28,378	51	157		208		208	202	0.7%		7		63				63	52	0.2%	271	254	0.9%
JACKSON	11,565	771	238	39	1,048		1,048	1,019	8.8%		638		752				752	621	5.4%	1,800	1,640	14.2%
KANAWHA	83,118	16,075	3,732	877	20,684		20,684	21,270	25.6%		11,445		14,269				14,269	14,536	17.5%	34,953	35,806	43.1%
LEWIS	7,282	68	107	173	348		348	338	4.6%		1		13				13	11	0.2%	361	349	4.8%
LINCOLN	9,236	422	65		487		487	474	5.1%		49		56				56	46	0.5%	543	520	5.6%
LOGAN	14,838	797	295	115	1,207		1,207	1,174	7.9%		27		138				138	114	0.8%	1,345	1,288	8.7%
MARION	24,420	19	18		37		37	36	0.1%		1		9				9	7	0.0%	46	43	0.2%
MASON	10,786	504	161	1	666		666	648	6.0%		60		84				84	69	0.6%	750	717	6.6%
McDOWELL	9,738	55	95	25	175		175	170	1.7%				175				175			175	170	1.7%
MERCER	26,990	202	111		313		313	304	1.1%		8		20				20	17	0.1%	333	321	1.2%
MINGO	11,402	209	147		356		356	346	3.0%		5		29				29	24	0.2%	385	370	3.2%
MONONGALIA	36,631	65	178		243		243	236	0.6%		6		26				26	21	0.1%	269	257	0.7%
MONROE	5,834	89	33		122		122	119	2.0%		4		4				4	3	0.1%	126	122	2.1%
NICHOLAS	11,076	1,157	285	85	1,527		1,527	1,485	13.4%		32		84				84	69	0.6%	1,611	1,554	14.0%
POCAHONTAS	3,641	324	178		502		502	488	13.4%		3		23				23	19	0.5%	525	507	13.9%
PUTNAM	22,387	3,332	645	77	4,054		4,054	4,139	18.5%		2,203		2,453				2,453	2,478	11.1%	6,507	6,617	29.6%
RALEIGH	32,438	371	221	9	601		601	585	1.8%		16		89				89	73	0.2%	690	658	2.0%
RANDOLPH	11,388	130	98		228		228	222	1.9%		8		26				26	21	0.2%	254	243	2.1%
ROANE	6,261	433	75		508		508	494	7.9%		141		203				203	168	2.7%	711	662	10.6%
SUMMERS	5,131	90	36	4	130		130	126	2.5%		3		4				4	3	0.1%	134	129	2.5%
TUCKER	2,931	3	49		52		52	51	1.7%		1		7				7	6	0.2%	59	57	1.9%
UPSHUR	9,422	121	89	1	211		211	205	2.2%		3		9				9	7	0.1%	220	212	2.3%
WEBSTER	4,090	332	53		385		385	374	9.1%		5		10				10	8	0.2%	395	382	9.3%
WIRT	2,315	21			21		21	20	0.9%		4		4				4	3	0.1%	25	23	1.0%
WOOD	36,528	40	159		199		199	194	0.5%		10		72				72	59	0.2%	271	253	0.7%
WYOMING	10,172	109	67		176		176	171	1.7%		1		23				24	20	0.2%	200	191	1.9%
Miscellaneous Counties		163			163		163	159			17		17				17	14		180	173	
TOTAL IN WEST VIRGINIA		31,411	8,838	1,745	41,994		41,994	42,191			15,473		19,853				19,853	19,595		61,847	61,786	
All Other		169			169		169	167			81		81				81	70		250	237	
GRAND TOTAL		31,580	8,838	1,745	42,163		42,163	42,358			15,554		19,934				19,934	19,665		62,097	62,023	

State County	Core Newspaper					Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.
	Sat				Total Core Nwsp.					
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid						
WEST VIRGINIA										
BARBOUR	6,325	9	30		39			39	39	0.6%
BOONE	10,603	1,645	313	9	1,967			1,967	1,952	18.4%
BRAXTON	5,936	724	243	57	1,024			1,024	1,016	17.1%
CABELL	40,021	544	316	2	862			862	855	2.1%
CALHOUN	3,023	71	23		94			94	93	3.1%
CLAY	4,102	581	72	5	658			658	653	15.9%
FAYETTE	18,903	1,816	303	20	2,139			2,139	2,123	11.2%
GILMER	2,762	138	38		176			176	175	6.3%
GREENBRIER	15,143	693	222	232	1,147			1,147	1,138	7.5%
HARDY	5,872	28			28			28	28	0.5%
HARRISON	28,378	53	172		225			225	223	0.8%
JACKSON	11,565	1,414	248	43	1,705			1,705	1,692	14.6%
KANAWHA	83,118	25,556	4,670	1,034	31,260			31,260	31,414	37.8%
LEWIS	7,282	65	115	228	408			408	405	5.6%
LINCOLN	9,236	476	71		547			547	543	5.9%
LOGAN	14,838	840	281	30	1,151			1,151	1,142	7.7%
MARION	24,420	18	20		38			38	38	0.2%
MASON	10,786	579	150	2	731			731	725	6.7%
McDOWELL	9,738	57	83	25	165			165	164	1.7%
MERCER	26,990	202	109		311			311	309	1.1%
MINGO	11,402	214	134		348			348	345	3.0%
MONONGALIA	36,631	64	204		268			268	266	0.7%
MONROE	5,834	89	31		120			120	119	2.0%
NICHOLAS	11,076	1,210	305	87	1,602			1,602	1,590	14.4%
POCAHONTAS	3,641	324	191		515			515	511	14.0%
PUTNAM	22,387	5,490	799	100	6,389			6,389	6,372	28.5%
RALEIGH	32,438	395	206	13	614			614	609	1.9%
RANDOLPH	11,388	133	95		228			228	226	2.0%
ROANE	6,261	592	100		692			692	687	11.0%
SUMMERS	5,131	91	41	5	137			137	136	2.7%
TUCKER	2,931	4	51		55			55	55	1.9%
UPSHUR	9,422	123	88	2	213			213	211	2.2%
WEBSTER	4,090	340	63		403			403	400	9.8%
WIRT	2,315	25			25			25	25	1.1%
WOOD	36,528	42	159		201			201	199	0.5%
WYOMING	10,172	113	67		180			180	179	1.8%
Miscellaneous Counties		164			164			164	163	
TOTAL IN WEST VIRGINIA		44,922	10,013	1,894	56,829			56,829	56,820	
All Other		229			229			229	227	
GRAND TOTAL		45,151	10,013	1,894	57,058			57,058	57,047	

#County population and occupied household estimates appearing in ABC reports are obtained from The Nielsen Company (U.S.), Inc. Estimates for ABC defined newspaper markets and areas below the county level are projections based upon The Nielsen Company (U.S.), Inc. estimates. The Nielsen Company (U.S.), Inc. estimates are intended for your company's use during its normal course of business, and, while the information may be provided to third parties during such course of business, it may not be sold or sub-licensed to third parties or electronically integrated into third party systems without the prior written consent of The Nielsen Company (U.S.), Inc.

\*Arrived at by relating actual gross distribution figures to average paid circulation for the period covered by this report.

**3A. DISTRIBUTION IN TOWNS RECEIVING 25 OR MORE COPIES IN DETAIL BY COUNTIES, AS WELL AS THE TOTAL ONLY FOR TOWNS RECEIVING LESS THAN 25 COPIES DAILY:**

Analysis optional and not made.

**3B. DISTRIBUTION BY ZIP CODES RECEIVING 25 OR MORE COPIES:**

SOURCE - U.S. ZIP Code Directory, #1-1-09 The Nielsen Company (U.S.), Inc., See Par. 6B.

STATE ZIP Code	Sun									
	Core Newspaper					Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.					
<b>WEST VIRGINIA</b>										
24701	Bluefield	9,005	37	23		60		60	59	0.7%
24712	Athens	611	38	70		108		108	107	17.5%
24740	Princeton	13,386	130	75		205		205	202	1.5%
24801	Welch	3,001	35	104		139		139	137	4.6%
24870	Oceana	1,368	34	32		66		66	65	4.8%
24874	Pineville	1,532	19	33		52		52	51	3.3%
24901	Lewisburg	3,635	350	131	6	487		487	481	13.2%
24910	Alderson	1,826	34	31		65		65	64	3.5%
24915	Arbovale	238	25			25		25	25	10.5%
24924	Buckeye		22	23		45		45	44	
24944	Green Bank	175	28			28		28	28	16.0%
24946	Hillsboro	529	58	51		109		109	108	20.4%
24954	Marlinton	1,724	174	200		374		374	369	21.4%
24966	Auto Renick	681		30		30		30	30	4.4%
24970	Ronceverte	2,598	77	50		127		127	125	4.8%
24983	Union	701	53	43		96		96	95	13.6%
24986	White Sulphur Springs	2,224	93	108	6	207		207	204	9.2%
25002	Alloy		16	43		59		59	58	
25003	Alum Creek	1,111	266	137		403		403	398	35.8%
25005	Amma	147	32			32		32	32	21.8%
25009	Ashford	253	85	25		110		110	109	43.1%
25011	Bancroft		74			74		74	73	
25015	Belle	2,858	648	250		898		898	886	31.0%
25019	Bickmore	143	31	7		38		38	37	25.9%
25024	Bloomingrose	272	37			37		37	37	13.6%
25025	Blount	263	29			29		29	29	11.0%
25028	Bob White	204	30	6		36		36	36	17.7%
25030	Bomont	51	42			42		42	41	80.4%
25031	Boomer		110			110		110	109	
25033	Buffalo	1,025	228	34		262		262	259	25.3%
25035	Cabin Creek	391	163	117		280		280	276	70.6%
25036	Cannelton		86			86		86	85	
25039	Cedar Grove	1,059	120	10		130		130	128	12.1%
25040	Charlton Heights		84			84		84	83	
25043	Clay	942	109	85		194		194	191	20.3%
25045	Clendenin	2,433	558	258	3	819		819	808	33.2%
25047	Clothier	483	11	38		49		49	48	9.9%
25049	Comfort	161	48	135		183		183	181	112.4%
25053	Danville	1,666	290	208	6	504		504	497	29.8%
25054	Dawes		75			75		75	74	
25057	Deep Water		29			29		29	29	
25059	Dixie	227	64			64		64	63	27.8%

25060	Dorothy	85	12	24		36	36	36	42.4%
25061	Drybranch		56			56	56	55	
25063	Duck	575	77			77	77	76	13.2%
25064	Dunbar	4,357	1,484	476	6	1,966	1,966	1,940	44.5%
25067	East Bank		187	7		194	194	191	
25070	Eleanor		244	34		278	278	274	
25071	Elkview	4,930	1,562	508		2,070	2,070	2,043	41.4%
25075	Eskdale	820	97			97	97	96	11.7%
25081	Foster	969	100	28		128	128	126	13.0%
25082	Fraziers Bottom	739	146	104		250	250	247	33.4%
25083	Gallagher	877	52	9		61	61	60	6.8%
25085	Gauley Bridge	564	92	48	1	141	141	139	24.7%
25086	Glasgow		138			138	138	136	
25090	Glen Ferris		25			25	25	25	
25093	Gordon	94	40			40	40	39	41.5%
25102	Handley		32			32	32	32	
25103	Hansford	58	72			72	72	71	122.4%
25107	Hernshaw	281	78	31		109	109	108	38.4%
25108	Hewett	758	47			47	47	46	6.1%
25109	Hometown		68			68	68	67	
25110	Hugheston		61			61	61	60	
25111	Indore	516	39			39	39	38	7.4%
25112	Institute		16			16	16	16	
25113	Ivydale		69	79	5	153	153	151	
25118	Kimberly		64			64	64	63	
25121	Lake	353	30			30	30	30	8.5%
25123	Leon	1,172	133			133	133	131	11.2%
25124	Liberty	479	148			148	148	146	30.5%
25125	Lizemores	152	58	51		109	109	108	71.1%
25126	London		40			40	40	39	
25130	Madison	1,727	404	136		540	540	533	30.9%
25132	Mammoth	146	47	12		59	59	58	39.7%
25133	Maysel	217	32	16		48	48	47	21.7%
25134	Miami		56			56	56	55	
25136	Montgomery	3,285	225	124		349	349	344	10.5%
25139	Mount Carbon		81			81	81	80	
25143	Nitro	3,780	1,299	472	8	1,779	1,779	1,756	46.5%
25148	Orgas	334	32			32	32	32	9.6%
25154	Peytona	251	62			62	62	61	24.3%
25159	Poca	2,716	588	27		615	615	607	22.4%
25160	Pond Gap	243	16	20		36	36	36	14.8%
25161	Powellton	290	60	34		94	94	93	32.1%
25162	Pratt		93	5	30	128	128	126	
25164	Procius	709	76			76	76	75	10.6%
25165	Racine	328	65	10	3	78	78	77	23.5%
25168	Red House	1,786	291	25		316	316	312	17.5%
25169	Ridgeview	121	28			28	28	28	23.1%
25173	Robson	147	26			26	26	26	17.7%
25177	St. Albans	10,270	3,479	880	15	4,374	4,374	4,316	42.0%
25181	Seth	829	144			144	144	142	17.1%
25186	Smithers		135	43	7	185	185	183	
25193	Sylvester	636	50			50	50	49	7.7%
25202	Tornado	475	147	40		187	187	185	39.0%
25203	Turtle Creek		17	17		34	34	34	
25205	Uneeda		32	28		60	60	59	

Sun

STATE ZIP Code	Core Newspaper					Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.
	Individually Paid										
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid							
WEST VIRGINIA (Cont'd)											
25206	Van		46	35		81			81	80	
25208	Wharton	266	61	44		105			105	104	39.1%
25209	Whitesville	314	107	30		137			137	135	43.0%
25213	Winfield	2,362	795	358		1,153			1,153	1,138	48.2%
25214	Winifrede		93			93			93	92	
25234	Arnoldsburg	700	9	38		47			47	46	6.6%
25235	Chloe	392	27	15		42			42	41	10.5%
25239	Cottageville	517	86			86			86	85	16.4%
25241	Evans	665	126	35		161			161	159	23.9%
25243	Gandeeville	509	56			56			56	55	10.8%
25245	Given	694	96			96			96	95	13.7%
25248	Kenna	1,272	230	60		290			290	286	22.5%
25251	Left Hand	165	35			35			35	35	21.2%
25253	Letart	1,881	39	4		43			43	42	2.2%
25259	Looneyville	275	46			46			46	45	16.4%
25260	Mason	1,102	47	36		83			83	82	7.4%
25262	Millwood	523	47			47			47	46	8.8%
25264	Mount Alto	135	27	38		65			65	64	47.4%
25265	New Haven		66	30		96			96	95	
25266	Newton	387	51	54		105			105	104	26.9%
25270	Reedy	724	41			41			41	40	5.5%
25271	Ripley	3,245	622	335	43	1,000			1,000	987	30.4%
25275	Sandyville	690	44			44			44	43	6.2%
25276	Spencer	3,110	338	290		628			628	620	19.9%
25285	Wallback	403	58			58			58	57	14.1%
25286	Walton	652	133	40		173			173	171	26.2%
25301	Charleston	1,715	448	380	452	1,280			1,280	1,263	73.6%
25302	Charleston	7,452	2,507	801	102	3,410			3,410	3,365	45.2%
25303	South Charleston	3,193	1,275	394	21	1,690			1,690	1,668	52.2%
25304	Charleston	3,785	1,581	625	129	2,335			2,335	2,304	60.9%
25305	Charleston		14			14			14	14	
25306	Charleston	2,875	886	275		1,161			1,161	1,146	39.9%
25309	South Charleston	5,077	1,965	812	47	2,824			2,824	2,787	54.9%
25311	Charleston	4,959	1,425	320	78	1,823			1,823	1,799	36.3%
25312	Charleston	5,742	1,734	477	10	2,221			2,221	2,192	38.2%
25313	Cross Lanes	5,319	1,802	528	15	2,345			2,345	2,314	43.5%
25314	Charleston	6,124	3,261	253		3,514			3,514	3,468	56.6%
25315	Charleston	1,683	436	196		632			632	624	37.1%
25320	Sissonville	2,534	686	194	26	906			906	894	35.3%
25501	Alkol	633	77			77			77	76	12.0%
25504	Barboursville	4,667	36	91	2	129			129	127	2.7%
25508	Chapmanville	4,899	246	142		388			388	383	7.8%
25510	Culloden	1,862	257	32		289			289	285	15.3%
25521	Griffithsville	262	57			57			57	56	21.4%
25523	Hamlin	1,319	104	92		196			196	193	14.6%
25524	Harts	811	24	20		44			44	43	5.3%
25526	Hurricane	8,423	2,701	980	165	3,846			3,846	3,795	45.1%

25529	Julian	554	62			62	62	61	11.0%
25541	Milton	3,248	91	59		150	150	148	4.6%
25545	Ona	2,168	22	21		43	43	42	1.9%
25550	Point Pleasant	3,301	295	174	2	471	471	465	14.1%
25560	Scott Depot	3,113	1,349	41	25	1,415	1,415	1,396	44.8%
25564	Sod	1,043	125			125	125	123	11.8%
25565	Spurlockville	270	42			42	42	41	15.2%
25567	Sumerco	304	67			67	67	66	21.7%
25573	Yawkey	314	83			83	83	82	26.1%
25601	Logan	4,166	217	158	30	405	405	400	9.6%
25617	Davin	910	46			46	46	45	5.0%
25621	Gilbert	1,303	50	73		123	123	121	9.3%
25625	Holden		36			36	36	36	
25628	Kistler		7	26		33	33	33	
25635	Man	1,218	80	53		133	133	131	10.8%
25637	Mount Gay		9	20		29	29	29	
25638	Omar	1,444	27	7		34	34	34	2.4%
25646	Stollings		39	15		54	54	53	
25649	Verdunville		25			25	25	25	
25652	Whitman		25			25	25	25	
25653	Wilkinson		10	34		44	44	43	
25661	Williamson	2,833	94	125		219	219	216	7.6%
25670	Delbarton	2,017	40	34		74	74	73	3.6%
25701	Huntington	10,631	101	112		213	213	210	2.0%
25704	Huntington	6,591	9	17		26	26	26	0.4%
25705	Huntington	8,645	87	48		135	135	133	1.5%
25722	Huntington								
25801	Beckley	15,513	266	141	13	420	420	414	2.7%
25812	Ansted	69	72	55		127	127	125	181.2%
25813	Beaver	2,265	38	55		93	93	92	4.1%
25832	Daniels	1,838	50	28		78	78	77	4.2%
25840	Fayetteville	3,151	251	39	12	302	302	298	9.5%
25846	Glen Jean		7	57		64	64	63	
25854	Hico	278	19	11		30	30	30	10.8%
25880	Mount Hope	3,654	26	11		37	37	37	1.0%
25882	Mullens	970	24	16		40	40	39	4.0%
25901	Oak Hill	6,317	290	52		342	342	337	5.3%
25938	Victor	946	38			38	38	37	3.9%
25951	Hinton	2,306	85	50	5	140	140	138	6.0%
25962	Rainelle	1,683	68	30		98	98	97	5.8%
25984	Rupert	588	33			33	33	33	5.6%
26101	Parkersburg	12,582	7	86		93	93	92	0.7%
26104	Parkersburg	7,556	8	38		46	46	45	0.6%
26105	Vienna	5,327	4	50		54	54	53	1.0%
26147	Grantsville	675	21	33		54	54	53	7.9%
26164	Ravenswood	3,133	288	131		419	419	413	13.2%
26201	Buckhannon	7,013	104	153	2	259	259	256	3.7%
26202	Fenwick	154	39			39	39	38	24.7%
26205	Craigsville	1,626	168	56		224	224	221	13.6%
26206	Cowen	1,229	119	40		159	159	157	12.8%
26208	Camden-on-Gauley	454	32			32	32	32	7.1%
26222	Hacker Valley	259	23	3		26	26	26	10.0%
26241	Elkins	5,952	113	159		272	272	268	4.5%
26253	Beverly	1,443	8	19		27	27	27	1.9%
26260	Davis	494		55		55	55	54	10.9%

Sun

STATE ZIP Code	Core Newspaper					Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.
	Individually Paid				Total Core Nwsp.					
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid						
<b>WEST VIRGINIA (Cont'd)</b>										
26261	Richwood	1,406	193	87		280		280	276	19.6%
26273	Huttonsville	380	18	13		31		31	31	8.2%
26288	Webster Springs	1,504	163	67		230		230	227	15.1%
26291	Slatyfork	230		30		30		30	30	13.0%
26301	Clarksburg	13,693	10	85		95		95	94	0.7%
26330	Bridgeport	5,526	7	104		111		111	110	2.0%
26335	Burnsville	588	48	56		104		104	103	17.5%
26351	Glennville	917	97	68		165		165	163	17.8%
26378	Jane Lew	1,957	3	39		42		42	41	2.1%
26416	Philippi	3,137	2	27		29		29	29	0.9%
26431	Shinnston	2,305		33		33		33	33	1.4%
26447	Walkersville	593	1	4	205	210		210	207	34.9%
26452	Weston	4,228	50	135		185		185	183	4.3%
26501	Morgantown	9,601	4	71		75		75	74	0.8%
26505	Morgantown	14,376	7	155		162		162	160	1.1%
26554	Fairmont	18,175	8	50		58		58	57	0.3%
26601	Sutton	2,028	267	145	48	460		460	454	22.4%
26610	Birch River	602	51	66		117		117	115	19.1%
26621	Flatwoods	311	53	20	4	77		77	76	24.4%
26623	Frametown	748	81			81		81	80	10.7%
26624	Gassaway	1,281	226	404	5	635		635	627	49.0%
26627	Heaters	77	32			32		32	32	41.6%
26629	Little Birch	219	14	27		41		41	40	18.3%
26636	Rosedale	207	16	12		28		28	28	13.5%
26651	Summersville	3,106	585	323	37	945		945	933	30.0%
26656	Belva	107	40			40		40	39	36.5%
26660	Calvin	319	13	12		25		25	25	7.8%
26662	Canvas	565	60			60		60	59	10.4%
26678	Mount Lookout	515	37			37		37	37	7.2%
26679	Mount Nebo	827	74	45		119		119	117	14.2%
26681	Nettie	492	36	18		54		54	53	10.8%
26690	Jodie	203	29			29		29	29	14.3%
26690	Swiss	203	26			26		26	26	12.8%
Miscellaneous ZIP Codes			1,802	253		2,055		2,055	2,027	
GRAND TOTAL			51,364	18,433	1,574	71,371		71,371	70,431	

STATE ZIP Code		Charleston Gazette									Charleston Daily Mail											
		Core Newspaper									Core Newspaper											
		OH's #1-1-09 Estimate	Individually Paid			Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Cmbd Dly	Avg. Proj. Pd. Circ.
WEST VIRGINIA																						
24701	Bluefield	9,005	38	14	52			52	52	0.6%	2			2			2	2	0.0%	54	54	0.6%
24712	Athens	611	35	52	87			87	87	14.2%							87	87		87	87	14.2%
24740	Princeton	13,386	128	45	173			173	174	1.3%	6	12		18			18	18	0.1%	191	192	1.4%
24801	Welch	3,001	31	95	151		25	151	152	5.1%							151	152		151	152	5.1%
24870	Oceana	1,368	33	25	58			58	58	4.2%		14		14			14	14	1.0%	72	72	5.3%
24874	Pineville	1,532	17	23	40			40	40	2.6%		5		5			5	5	0.3%	45	45	2.9%
24901	Lewisburg	3,635	297	78	388		13	388	390	10.7%	17	13	3	33			33	33	0.9%	421	423	11.6%
24910	Alderson	1,826	28	14	42			42	42	2.3%	2			2			2	2	0.1%	44	44	2.4%
24915	Arbovale	238	17		17			17	17	7.1%										17	17	7.1%
24924	Buckeye		21	4	25			25	25		1			1			1	1		26	26	
24944	Green Bank	175	23		23			23	23	13.1%		5		5			5	5	2.9%	28	28	16.0%
24946	Hillsboro	529	61	23	84			84	84	15.9%	1			1			1	1	0.2%	85	85	16.1%
24954	Marlinton	1,724	154	129	283			283	284	16.5%	1	10		11			11	11	0.6%	294	295	17.1%
24966	Auto Renick	681		11	11			11	11	1.6%										11	11	1.6%
24970	Ronceverte	2,598	68	18	86			86	86	3.3%	1	9		10			10	10	0.4%	96	96	3.7%
24983	Union	701	46	33	79			79	79	11.3%	1			1			1	1	0.1%	80	80	11.4%
24986	White Sulphur Springs	2,224	73	73	252		106	252	253	11.4%	10	16		26			26	26	1.2%	278	279	12.5%
25002	Alloy		13	24	37			37	37		1	7		8			8	8		45	45	
25003	Alum Creek	1,111	118	31	149			149	150	13.5%	102	24		126			126	124	11.2%	275	274	24.7%
25005	Amma	147	19		19			19	19	12.9%	6	10		16			16	16	10.9%	35	35	23.8%
25009	Ashford	253	51	10	61			61	61	24.1%	24			24			24	24	9.5%	85	85	33.6%
25011	Bancroft		41		41			41	41		16			16			16	16		57	57	
25015	Belle	2,858	433	106	569		30	569	572	20.0%	185	43		228			228	225	7.9%	797	797	27.9%
25019	Bickmore	143	22		22			22	22	15.4%	5			5			5	5	3.5%	27	27	18.9%
25024	Bloomingrose	272	25		25			25	25	9.2%	7			7			7	7	2.6%	32	32	11.8%
25025	Blount	263	20		20			20	20	7.6%	10			10			10	10	3.8%	30	30	
25028	Bob White	204	24	5	29			29	29	14.2%		3		3			3	3	1.5%	32	32	15.7%
25030	Bomont	51	13		13			13	13	25.5%	22			22			22	22	43.1%	35	35	68.6%
25031	Boomer		93		93			93	93		1			1			1	1		94	94	
25033	Buffalo	1,025	120	18	138			138	139	13.6%	90	11		101			101	100	9.8%	239	239	23.3%
25035	Cabin Creek	391	95	49	144			144	145	37.1%	43	22		65			65	64	16.4%	209	209	53.5%
25036	Cannelton		67		67			67	67		5			5			5	5		72	72	
25039	Cedar Grove	1,059	73	12	85			85	85	8.0%	42	10		52			52	51	4.8%	137	136	12.8%
25040	Charlton Heights		68	4	72			72	72		2			2			2	2		74	74	
25043	Clay	942	104	29	133			133	134	14.2%	14	12		26			26	26	2.8%	159	160	17.0%
25045	Clendenin	2,433	195	89	285		1	285	286	11.8%	277	47	2	326			326	322	13.2%	611	608	25.0%
25047	Clothier	483	8	8	16			16	16	3.3%	2	5		7			7	7	1.5%	23	23	4.8%
25049	Comfort	161	32	54	149		63	149	150	93.2%	9	5		14			14	14	8.7%	163	164	101.9%
25053	Danville	1,666	170	97	270		3	270	271	16.3%	82	45	3	130			130	128	7.7%	400	399	24.0%
25054	Dawes		59		59			59	59		8			8			8	8		67	67	
25057	Deep Water		24		24			24	24											24	24	
25059	Dixie	227	54		54			54	54	23.8%										54	54	23.8%

STATE ZIP Code	Charleston Gazette										Charleston Daily Mail												
	Core Newspaper					Core Newspaper					Core Newspaper					Core Newspaper							
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WEST VIRGINIA (Cont'd)																							
25060	Dorothy	85	8	15	23			23	23												23	23	27.1%
25061	Drybranch		42		42			42	42	11			11			11					53	53	
25063	Duck	575	75		75			75	75	5			5			5	5	0.9%			80	80	13.9%
25064	Dunbar	4,357	806	192	3	1,001		1,001	1,006	23.1%	571	122	3	696		696	687	15.8%	1,697	1,693	38.9%		
25067	East Bank		137	7	144			144	145		27		27			27	27				171	172	
25070	Eleanor		136	18	154			154	155		78	17	95			95	94				249	249	
25071	Elkview	4,930	615	166	15	796		796	800	16.2%	768	121	889			889	877	17.8%	1,685	1,677	34.0%		
25075	Eskdale		820	77	77			77	77	9.4%	3		3			3	3	0.4%			80	80	9.8%
25081	Foster		969	44	5	49		49	49	5.1%	36		36			36	36	3.7%			85	85	8.8%
25082	Fraziers Bottom		739	100	49	149		149	150	20.3%	12	8	20			20	20	2.7%			169	170	23.0%
25083	Gallagher		877	48	7	55		55	55	6.3%	7	5	12			12	12	1.4%			67	67	7.6%
25085	Gauley Bridge		564	76	30	1	107	107	107	19.0%	5	8	13			13	13	2.3%			120	120	21.3%
25086	Glasgow			93	93			93	93		35		35			35	35				128	128	
25090	Glen Ferris			23	23			23	23												23	23	
25093	Gordon		94	34	34			34	34	36.2%	2		2			2	2	2.1%			36	36	38.3%
25102	Handley			26	26			26	26		6		6			6	6				32	32	
25103	Hansford		58	56	56			56	56	96.6%	14		14			14	14	24.1%			70	70	120.7%
25107	Hernshaw		281	44	19	63		63	63	22.4%	19	11	30			30	30	10.7%			93	93	33.1%
25108	Hewett		758	6	6			6	6	0.8%	27		27			27	27	3.6%			33	33	4.4%
25109	Hometown			38	38			38	38		25		25			25	25				63	63	
25110	Hugheston			48	48			48	48		9		9			9	9				57	57	
25111	Indore		516	25	25			25	25	4.8%	3		3			3	3	0.6%			28	28	5.4%
25112	Institute			11	9	20		20	20		10	18	28			28	28				48	48	
25113	Ivydale			58	22	3	83	83	83		6	5	2	13		13	13				96	96	
25118	Kimberly			58	58			58	58		1		1			1	1				59	59	
25121	Lake		353	12	12			12	12	3.4%	5		5			5	5	1.4%			17	17	4.8%
25123	Leon		1,172	65	8	73		73	73	6.2%	38		38			38	37	3.2%			111	110	9.4%
25124	Liberty		479	101	101			101	101	21.1%	8		8			8	8	1.7%			109	109	22.8%
25125	Lizemores		152	48	18	66		66	66	43.4%	4	5	9			9	9	5.9%			75	75	49.3%
25126	London			34	34			34	34		5		5			5	5				39	39	
25130	Madison		1,727	289	36	31	356	356	358	20.7%	118	24	142			142	140	8.1%			498	498	28.8%
25132	Mammoth		146	9	9			9	9	6.2%	31		31			31	31	21.2%			40	40	27.4%
25133	Maysel		217	21	2	23		23	23	10.6%	6	2	8			8	8	3.7%			31	31	14.3%
25134	Miami			49	49			49	49		5		5			5	5				54	54	
25136	Montgomery		3,285	206	74	280		280	281	8.6%	11	19	30			30	30	0.9%			310	311	9.5%
25139	Mount Carbon			65	65			65	65		2		2			2	2				67	67	
25143	Nitro		3,780	697	183	4	884	884	888	23.5%	468	88	4	560		560	552	14.6%	1,444	1,440	38.1%		
25148	Orgas		334	17	17			17	17	5.1%	2		2			2	2	0.6%			19	19	5.7%
25154	Peytona		251	19	19			19	19	7.6%	30		30			30	30	12.0%			49	49	19.5%
25159	Poca		2,716	309	14	323		323	324	11.9%	193	27	220			220	217	8.0%			543	541	19.9%
25160	Pond Gap		243	1	1			1	1	0.4%	13	7	20			20	20	8.2%			21	21	8.6%
25161	Powellton		290	50	9	59		59	59	20.3%											59	59	20.3%
25162	Pratt			78	5	83		83	83		13		13			13	13				96	96	
25164	Prociuous		709	42	42			42	42	5.9%	30	18	48			48	47	6.6%			90	89	12.6%
25165	Racine		328	37	2	39		39	39	11.9%	19	5	1	25		25	25	7.6%			64	64	19.5%
25168	Red House		1,786	167	12	179		179	180	10.1%	59		59			59	58	3.3%			238	238	13.3%

25169	Ridgeview	121	17			17	17	14.1%	7			7			7	7	5.8%	24	24	19.8%
25173	Robson	147	24			24	24	16.3%										24	24	16.3%
25177	St. Albans	10,270	1,836	321	18	2,175	2,175	21.3%	1,290	249	7	1,546		1,546	1,525	14.9%	3,721	3,710	36.1%	
25181	Seth	829	111			111	111	13.5%	12			12		12	12	1.5%	123	124	15.0%	
25186	Smithers		120	21	3	144	144		2	4	4	10		10	10		154	155		
25193	Sylvester	636	42			42	42	6.6%	2			2		2	2	0.3%	44	44	6.9%	
25202	Tornado	475	54			54	54	11.4%	64	6		70		70	69	14.5%	124	123	25.9%	
25203	Turtle Creek		12	6		18	18		3	5		8		8	8		26	26		
25205	Uneeda		18	12		30	30		7	4		11		11	11		41	41		
25206	Van		37	10		47	47		1	2		3		3	3		50	50		
25208	Wharton	266	41	12		53	53	19.9%	6			6		6	6	2.3%	59	59	22.2%	
25209	Whitesville	314	88	11		99	99	31.5%	5	4		9		9	9	2.9%	108	108	34.4%	
25213	Winfield	2,362	384	159		543	543	23.1%	284	33		317		317	313	13.3%	860	859	36.4%	
25214	Winifrede		52			52	52		27			27		27	27		79	79		
25234	Arnoldsburg	700	11	9		20	20	2.9%	2			2		2	2	0.3%	22	22	3.1%	
25235	Chloe	392	17	2		19	19	4.9%									19	19	4.9%	
25239	Cottageville	517	49			49	49	9.5%	22			22		22	22	4.3%	71	71	13.7%	
25241	Evans	665	51	9		60	60	9.0%	63			63		63	62	9.3%	123	122	18.4%	
25243	Gandeeville	509	20			20	20	3.9%	27	10		37		37	37	7.3%	57	57	11.2%	
25245	Given	694	13			13	13	1.9%	52			52		52	51	7.4%	65	64	9.2%	
25248	Kenna	1,272	97	9		106	106	8.3%	96	10		106		106	105	8.3%	212	211	16.6%	
25251	Left Hand	165	25			25	25	15.2%	1			1		1	1	0.6%	26	26	15.8%	
25253	Letart	1,881	34			34	34	1.8%	2			2		2	2	0.1%	36	36	1.9%	
25259	Looneyville	275	28			28	28	10.2%	4			4		4	4	1.5%	32	32	11.6%	
25260	Mason	1,102	40	33		73	73	6.6%	2	6		8		8	8	0.7%	81	81	7.4%	
25262	Millwood	523	34			34	34	6.5%	8			8		8	8	1.5%	42	42	8.0%	
25264	Mount Alto	135	21	18		39	39	28.9%	2	6		8		8	8	5.9%	47	47	34.8%	
25265	New Haven		58	19		77	77		1			1		1	1		78	78		
25266	Newton	387	36	10		46	46	11.9%	4			4		4	4	1.0%	50	50	12.9%	
25270	Reedy	724	3			3	3	0.4%	33			33		33	33	4.6%	36	36	5.0%	
25271	Ripley	3,245	279	162	39	480	480	14.9%	271	60	4	335		335	330	10.2%	815	812	25.0%	
25275	Sandyville	690	19			19	19	2.8%	25			25		25	25	3.6%	44	44	6.4%	
25276	Spencer	3,110	215	57		272	273	8.8%	54	42		96		96	95	3.1%	368	368	11.8%	
25285	Wallback	403	43			43	43	10.7%	6			6		6	6	1.5%	49	49	12.2%	
25286	Walton	652	85	8		93	93	14.3%	12			12		12	12	1.8%	105	105	16.1%	
25301	Charleston	1,715	511	403	257	1,171	1,171	68.6%	236	319	188	743		743	733	42.7%	1,914	1,909	111.3%	
25302	Charleston	7,452	1,435	363	66	1,864	1,864	25.1%	1,091	261	38	1,390		1,390	1,371	18.4%	3,254	3,244	43.5%	
25303	South Charleston	3,193	753	229	13	995	995	31.3%	496	136	13	645		645	636	19.9%	1,640	1,636	51.2%	
25304	Charleston	3,785	1,035	331	192	1,558	1,558	41.4%	566	244	17	827		827	816	21.6%	2,385	2,381	62.9%	
25305	Charleston		61			61	61		42			42		42	41		103	102		
25306	Charleston	2,875	544	106		650	650	22.7%	263	56		319		319	315	11.0%	969	968	33.7%	
25309	South Charleston	5,077	995	291	27	1,313	1,313	26.0%	782	178		960		960	947	18.7%	2,273	2,266	44.6%	
25311	Charleston	4,959	912	211	220	1,343	1,343	27.2%	463	120	62	645		645	636	12.8%	1,988	1,985	40.0%	
25312	Charleston	5,742	734	208		942	946	16.5%	788	121		909		909	897	15.6%	1,851	1,843	32.1%	
25313	Cross Lanes	5,319	830	178	15	1,023	1,023	19.3%	713	103	10	826		826	815	15.3%	1,849	1,843	34.7%	
25314	Charleston	6,124	1,877	83		1,960	1,969	32.2%	1,450	51		1,501		1,501	1,481	24.2%	3,461	3,450	56.3%	
25315	Charleston	1,683	289	81	6	376	376	22.5%	128	36	10	174		174	172	10.2%	550	550	32.7%	
25320	Sissonville	2,534	262	110	10	382	382	15.2%	342	57		399		399	394	15.6%	781	778	30.7%	
25501	Alkol	633	56			56	56	8.9%	8			8		8	8	1.3%	64	64	10.1%	
25504	Barboursville	4,667	33	59	1	93	93	2.0%	4	29	1	34		34	34	0.7%	127	127	2.7%	
25508	Chapmanville	4,899	199	67	35	301	301	6.2%	9	16		25		25	25	0.5%	326	327	6.7%	
25510	Culloden	1,862	145	19		164	164	8.9%	55	14		69		69	68	3.7%	233	233	12.5%	
25521	Griffithsville	262	41			41	41	15.7%	5			5		5	5	1.9%	46	46	17.6%	
25523	Hamlin	1,319	76	56		132	133	10.1%	8	7		15		15	15	1.1%	147	148	11.2%	
25524	Harts	811	21	9		30	30	3.7%									30	30	3.7%	

STATE ZIP Code	Charleston Gazette										Charleston Daily Mail											
	Core Newspaper					Core Newspaper					Core Newspaper					Core Newspaper						
	OH's #1-1-09 Estimate	Individually Paid			Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Cmbd Dly	Avg. Proj. Pd. Circ.	Hshld. Cov.
WEST VIRGINIA (Cont'd)																						
25526	Hurricane	8,423	1,319	324	65	1,708		1,708	1,716	20.4%	931	71	10	1,012			1,012	998	11.9%	2,720	2,714	32.2%
25529	Julian	554	44			44		44	44	7.9%	13			13			13	13	2.4%	57	57	10.3%
25541	Milton	3,248	59	41		100		100	100	3.1%	10	12		22			22	22	0.7%	122	122	3.8%
25545	Ona	2,168	18	9		27		27	27	1.3%		5		5			5	5	0.2%	32	32	1.5%
25550	Point Pleasant	3,301	247	101	1	349		349	351	10.6%	14	17	1	32			32	32	1.0%	381	383	11.6%
25560	Scott Depot	3,113	617	51	12	680		680	683	21.9%	507	60	13	580			580	572	18.4%	1,260	1,255	40.3%
25564	Sod	1,043	83			83		83	83	8.0%	9			9			9	9	0.9%	92	92	8.8%
25565	Spurlockville	270	27			27		27	27	10.0%	7			7			7	7	2.6%	34	34	12.6%
25567	Sumerco	304	42			42		42	42	13.8%	4			4			4	4	1.3%	46	46	15.1%
25573	Yawkey	314	66			66		66	66	21.0%	8			8			8	8	2.6%	74	74	23.6%
25601	Logan	4,166	191	111	80	382		382	384	9.2%	8	50	4	62			62	61	1.5%	444	445	10.7%
25617	Davin	910	33			33		33	33	3.6%										33	33	3.6%
25621	Gilbert	1,303	49	44		93		93	93	7.1%		7		7			7	7	0.5%	100	100	7.7%
25625	Holden		34			34		34	34											34	34	
25628	Kistler		6	16		22		22	22			4		4			4	4		26	26	
25635	Man	1,218	68	49		117		117	118	9.7%		16		16			16	16	1.3%	133	134	11.0%
25637	Mount Gay		7	4		11		11	11											11	11	
25638	Omar	1,444	21	5		26		26	26	1.8%		10		10			10	10	0.7%	36	36	2.5%
25646	Stollings		34	20		54		54	54		1			1			1	1		55	55	
25649	Verdunville		24			24		24	24											24	24	
25652	Whitman		20			20		20	20					2			2	2		22	22	
25653	Wilkinson		9	15		24		24	24			4		4			4	4		28	28	
25661	Williamson	2,833	88	88		176		176	177	6.3%	1	12		13			13	13	0.5%	189	190	6.7%
25670	Delbarton	2,017	32	15		47		47	47	2.3%	3	5		8			8	8	0.4%	55	55	2.7%
25701	Huntington	10,631	83	113	10	206		206	207	2.0%	12	86	10	108			108	107	1.0%	314	314	3.0%
25704	Huntington	6,591	6	14		20		20	20	0.3%	1	13		14			14	14	0.2%	34	34	0.5%
25705	Huntington	8,645	73	30		103		103	103	1.2%	10	13		23			23	23	0.3%	126	126	1.5%
25722	Huntington		1		72	73		73	73											73	73	
25801	Beckley	15,513	235	127	9	371		371	373	2.4%	10	40	4	54			54	53	0.3%	425	426	2.8%
25812	Ansted	69	65	47		112		112	113	163.8%										112	113	163.8%
25813	Beaver	2,265	36	39		75		75	75	3.3%	4	12		16			16	16	0.7%	91	91	4.0%
25832	Daniels	1,838	35	17		52		52	52	2.8%										52	52	2.8%
25840	Fayetteville	3,151	222	20	9	251		251	252	8.0%	2	4	3	9			9	9	0.3%	260	261	8.3%
25846	Glen Jean		5	42		47		47	47		1	9		10			10	10		57	57	
25854	Hico	278	18	4		22		22	22	7.9%										22	22	7.9%
25880	Mount Hope	3,654	26	7		33		33	33	0.9%	2	3		5			5	5	0.1%	38	38	1.0%
25882	Mullens	970	25	16		41		41	41	4.2%		4		4			4	4	0.4%	45	45	4.6%
25901	Oak Hill	6,317	260	25		285		285	286	4.5%	7	10		17			17	17	0.3%	302	303	4.8%
25938	Victor	946	32			32		32	32	3.4%										32	32	3.4%
25951	Hinton	2,306	78	36	4	118		118	119	5.2%	2		1	3			3	3	0.1%	121	122	5.3%
25962	Rainelle	1,683	60	15		75		75	75	4.5%	2	12		14			14	14	0.8%	89	89	5.3%
25984	Rupert	588	25			25		25	25	4.3%										25	25	4.3%
26101	Parkersburg	12,582	12	92		104		104	104	0.8%	2	25		27			27	27	0.2%	131	131	1.0%
26104	Parkersburg	7,556	10	28		38		38	38	0.5%	1	9		10			10	10	0.1%	48	48	0.6%
26105	Vienna	5,327	7	24		31		31	31	0.6%	2	8		10			10	10	0.2%	41	41	0.8%
26147	Grantsville	675	22	14		36		36	36	5.3%										36	36	5.3%

26164	Ravenswood	3,133	194	40		234	234	235	7.5%	70	34		104		104	103	3.3%	338	338	10.8%
26201	Buckhannon	7,013	104	89	1	194	194	195	2.8%	3	5	1	9		9	9	0.1%	203	204	2.9%
26202	Fenwick	154	33			33	33	33	21.4%									33	33	21.4%
26205	Craigsville	1,626	143	22		165	165	166	10.2%	4	4		8		8	8	0.5%	173	174	10.7%
26206	Cowen	1,229	108	14		122	122	123	10.0%									122	123	10.0%
26208	Camden-on-Gauley	454	28			28	28	28	6.2%	1			1		1	1	0.2%	29	29	6.4%
26222	Hacker Valley	259	18	3		21	21	21	8.1%	1			1		1	1	0.4%	22	22	8.5%
26241	Elkins	5,952	92	73		165	165	166	2.8%	4	11		15		15	15	0.3%	180	181	3.0%
26253	Beverly	1,443	5	9		14	14	14	1.0%	1			1		1	1	0.1%	15	15	1.0%
26260	Davis	494	2	33		35	35	35	7.1%	1	6		7		7	7	1.4%	42	42	8.5%
26261	Richwood	1,406	180	33		213	213	214	15.2%	5	8		13		13	13	0.9%	226	227	16.2%
26273	Huttonsville	380	21	8		29	29	29	7.6%	3	7		10		10	10	2.6%	39	39	10.3%
26288	Webster Springs	1,504	144	36		180	180	181	12.0%	2	5		7		7	7	0.5%	187	188	12.5%
26291	Slatyfork	230	1	22		23	23	23	10.0%									23	23	10.0%
26301	Clarksburg	13,693	15	58		73	73	73	0.5%	2	23		25		25	25	0.2%	98	98	0.7%
26330	Bridgeport	5,526	12	63		75	75	75	1.4%	3	15		18		18	18	0.3%	93	93	1.7%
26335	Burnsville	588	42	31		73	73	73	12.4%		9		9		9	9	1.5%	82	82	14.0%
26351	Glenville	917	88	45		133	133	134	14.6%	4	7		11		11	11	1.2%	144	145	15.8%
26378	Jane Lew	1,957	3	23		26	26	26	1.3%		5		5		5	5	0.3%	31	31	1.6%
26416	Philippi	3,137	5	22		27	27	27	0.9%	1			1		1	1	0.0%	28	28	0.9%
26431	Shinnston	2,305	1	24		25	25	25	1.1%		7		7		7	7	0.3%	32	32	1.4%
26447	Walkersville	593	4	2	173	179	179	180	30.4%									179	180	30.4%
26452	Weston	4,228	49	82		131	131	132	3.1%	1	7		8		8	8	0.2%	139	140	3.3%
26501	Morgantown	9,601	14	28		42	42	42	0.4%									42	42	0.4%
26505	Morgantown	14,376	17	135		152	152	153	1.1%	1	20		21		21	21	0.2%	173	174	1.2%
26554	Fairmont	18,175	17	18		35	35	35	0.2%		8		8		8	8	0.0%	43	43	0.2%
26601	Sutton	2,028	243	70	18	331	331	333	16.4%	10	17	30	57		57	56	2.8%	388	389	19.2%
26610	Birch River	602	43	28		71	71	71	11.8%	1	8		9		9	9	1.5%	80	80	13.3%
26621	Flatwoods	311	42	25	2	69	69	69	22.2%	4	11	2	17		17	17	5.5%	86	86	27.7%
26623	Frametown	748	62			62	62	62	8.3%	7	6		13		13	13	1.7%	75	75	10.0%
26624	Gassaway	1,281	197	85	2	284	284	285	22.3%	26	24	3	53		53	52	4.1%	337	337	26.3%
26627	Heaters	77	26			26	26	26	33.8%	1			1		1	1	1.3%	27	27	35.1%
26629	Little Birch	219	16	10		26	26	26	11.9%									26	26	11.9%
26636	Rosedale	207	12	4		16	16	16	7.7%									16	16	7.7%
26651	Summersville	3,106	512	173	85	770	770	774	24.9%	17	20	2	39		39	38	1.2%	809	812	26.1%
26656	Belva	107	35			35	35	35	32.7%	2			2		2	2	1.9%	37	37	34.6%
26660	Calvin	319	11	4		15	15	15	4.7%									15	15	4.7%
26662	Canvas	565	43			43	43	43	7.6%	2			2		2	2	0.4%	45	45	8.0%
26678	Mount Lookout	515	25			25	25	25	4.9%	2			2		2	2	0.4%	27	27	5.2%
26679	Mount Nebo	827	56	18		74	74	74	9.0%	1	6		7		7	7	0.9%	81	81	9.8%
26681	Nettie	492	29	7		36	36	36	7.3%		4		4		4	4	0.8%	40	40	8.1%
26690	Jodie	203	28			28	28	28	13.8%									28	28	13.8%
26690	Swiss	203	17			17	17	17	8.4%	1			1		1	1	0.5%	18	18	8.9%
Miscellaneous ZIP Codes		1,535	133			1,668	1,668	1,700		216	99		315		315	289		1,983	1,989	
GRAND TOTAL		31,580	8,838	1,745		42,163	42,163	42,358		15,554	3,924	456	19,934		19,934	19,665		62,097	62,023	

Sat

Core Newspaper

Individually Paid

STATE ZIP Code	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshhd. Cov.
WEST VIRGINIA										
24701	Bluefield	9,005	37	10	47			47	47	0.5%
24712	Athens	611	36	52	88			88	88	14.4%
24740	Princeton	13,386	128	47	175			175	175	1.3%
24801	Welch	3,001	32	83	25	140		140	140	4.7%
24870	Oceana	1,368	33	21	54			54	54	4.0%
24874	Pineville	1,532	17	27	44			44	44	2.9%
24901	Lewisburg	3,635	318	83	6	407		407	407	11.2%
24910	Alderson	1,826	31	15	46			46	46	2.5%
24915	Arbovale	238	17		17			17	17	7.1%
24924	Buckeye		21	6	27			27	27	
24944	Green Bank	175	25		25			25	25	14.3%
24946	Hillsboro	529	60	28	88			88	88	16.6%
24954	Marlinton	1,724	154	135	289			289	289	16.8%
24966	Auto	681		12	12			12	12	1.8%
	Renick									
24970	Ronceverte	2,598	72	18	90			90	90	3.5%
24983	Union	701	45	31	76			76	76	10.8%
24986	White Sulphur Springs	2,224	87	73	226	386		386	386	17.4%
25002	Alloy		13	20	33			33	33	
25003	Alum Creek	1,111	219	46	265			265	265	23.9%
25005	Amma	147	24		24			24	24	16.3%
25009	Ashford	253	69	10	79			79	79	31.2%
25011	Bancroft		59		59			59	59	
25015	Belle	2,858	596	118	714			714	714	25.0%
25019	Bickmore	143	27		27			27	27	18.9%
25024	Bloomingrose	272	32		32			32	32	11.8%
25025	Blount	263	28		28			28	28	10.7%
25028	Bob White	204	26	5	31			31	31	15.2%
25030	Bomont	51	37		37			37	37	72.6%
25031	Boomer		101		101			101	101	
25033	Buffalo	1,025	203	26	229			229	229	22.3%
25035	Cabin Creek	391	140	57	197			197	197	50.4%
25036	Cannelton		73		73			73	73	
25039	Cedar Grove	1,059	108	12	120			120	120	11.3%
25040	Charlton Heights		75	2	77			77	77	
25043	Clay	942	110	30	140			140	140	14.9%
25045	Clendenin	2,433	474	111	3	588		588	588	24.2%
25047	Clothier	483	10	10	20			20	20	4.1%
25049	Comfort	161	39	54	93			93	93	57.8%
25053	Danville	1,666	246	122	6	374		374	374	22.5%
25054	Dawes		67		67			67	67	
25057	Deep Water		26		26			26	26	
25059	Dixie	227	54		54			54	54	23.8%
25060	Dorothy	85	10	15	25			25	25	29.4%
25061	Drybranch		52		52			52	52	
25063	Duck	575	78		78			78	78	13.6%
25064	Dunbar	4,357	1,297	258	6	1,561		1,561	1,561	35.8%
25067	East Bank		163	12	175			175	175	

25070	Eleanor		215	22		237	237	237	
25071	Elkview	4,930	1,346	233	15	1,594	1,594	1,594	32.3%
25075	Eskdale	820	85			85	85	85	10.4%
25081	Foster	969	79			79	79	79	8.2%
25082	Fraziers Bottom	739	120	57		177	177	177	24.0%
25083	Gallagher	877	51	7		58	58	58	6.6%
25085	Gauley Bridge	564	82	27	1	110	110	110	19.5%
25086	Glasgow		124			124	124	124	
25090	Glen Ferris		24			24	24	24	
25093	Gordon	94	34			34	34	34	36.2%
25102	Handley		31			31	31	31	
25103	Hansford	58	68			68	68	68	117.2%
25107	Hemshaw	281	63	15		78	78	78	27.8%
25108	Hewett	758	37			37	37	37	4.9%
25109	Hometown		62			62	62	62	
25110	Hugheston		56			56	56	56	
25111	Indore	516	29			29	29	29	5.6%
25112	Institute		16			16	16	16	
25113	Ivydale		63	23	5	91	91	91	
25118	Kimberly		60			60	60	60	
25121	Lake	353	16			16	16	16	4.5%
25123	Leon	1,172	105	8		113	113	113	9.6%
25124	Liberty	479	116			116	116	116	24.2%
25125	Lizemores	152	53	15		68	68	68	44.7%
25126	London		39			39	39	39	
25130	Madison	1,727	379	55		434	434	434	25.1%
25132	Mammoth	146	40			40	40	40	27.4%
25133	Maysel	217	27	4		31	31	31	14.3%
25134	Miami		54			54	54	54	
25136	Montgomery	3,285	208	76		284	284	284	8.7%
25139	Mount Carbon		71			71	71	71	
25143	Nitro	3,780	1,132	211	8	1,351	1,351	1,351	35.7%
25148	Orgas	334	20			20	20	20	6.0%
25154	Peytona	251	50			50	50	50	19.9%
25159	Poca	2,716	496	17		513	513	513	18.9%
25160	Pond Gap	243	14	6		20	20	20	8.2%
25161	Powellton	290	54	12		66	66	66	22.8%
25162	Pratt		89	5		94	94	94	
25164	Procious	709	67			67	67	67	9.5%
25165	Racine	328	55	5	3	63	63	63	19.2%
25168	Red House	1,786	232	12		244	244	244	13.7%
25169	Ridgeview	121	23			23	23	23	19.0%
25173	Robson	147	25			25	25	25	17.0%
25177	St. Albans	10,270	2,991	444	15	3,450	3,450	3,449	33.6%
25181	Seth	829	125			125	125	125	15.1%
25186	Smithers		124	20	7	151	151	151	
25193	Sylvester	636	44			44	44	44	6.9%
25202	Tornado	475	115	7		122	122	122	25.7%
25203	Turtle Creek		14	7		21	21	21	
25205	Uneeda		26	11		37	37	37	
25206	Van		38	10		48	48	48	
25208	Wharton	266	46	13		59	59	59	22.2%
25209	Whitesville	314	96	11		107	107	107	34.1%
25213	Winfield	2,362	654	189		843	843	843	35.7%
25214	Winifrede		78			78	78	78	

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WEST VIRGINIA (Cont'd)											
25234	Arnoldsburg	700	10	7	17	17	17	17	17	2.4%	
25235	Chloe	392	19	2	21	21	21	21	21	5.4%	
25239	Cottageville	517	74		74	74	74	74	74	14.3%	
25241	Evans	665	111	9	120	120	120	120	120	18.1%	
25243	Gandeeville	509	50		50	50	50	50	50	9.8%	
25245	Given	694	73		73	73	73	73	73	10.5%	
25248	Kenna	1,272	193	18	211	211	211	211	211	16.6%	
25251	Left Hand	165	28		28	28	28	28	28	17.0%	
25253	Letart	1,881	37		37	37	37	37	37	2.0%	
25259	Looneyville	275	33		33	33	33	33	33	12.0%	
25260	Mason	1,102	41	27	68	68	68	68	68	6.2%	
25262	Millwood	523	40		40	40	40	40	40	7.7%	
25264	Mount Alto	135	23	15	38	38	38	38	38	28.2%	
25265	New Haven		63	15	78	78	78	78	78		
25266	Newton	387	42	15	57	57	57	57	57	14.7%	
25270	Reedy	724	35		35	35	35	35	35	4.8%	
25271	Ripley	3,245	545	154	43	742	742	742	742	22.9%	
25275	Sandyville	690	41		41	41	41	41	41	5.9%	
25276	Spencer	3,110	280	74	354	354	354	354	354	11.4%	
25285	Wallback	403	48		48	48	48	48	48	11.9%	
25286	Walton	652	97	11	108	108	108	108	108	16.6%	
25301	Charleston	1,715	532	418	428	1,378	1,378	1,378	1,378	80.4%	
25302	Charleston	7,452	2,200	455	92	2,747	2,747	2,746	2,746	36.9%	
25303	South Charleston	3,193	1,133	264	26	1,423	1,423	1,423	1,423	44.6%	
25304	Charleston	3,785	1,428	408	172	2,008	2,008	2,008	2,008	53.1%	
25305	Charleston		36			36	36	36	36		
25306	Charleston	2,875	778	144		922	922	922	922	32.1%	
25309	South Charleston	5,077	1,714	365	37	2,116	2,116	2,116	2,116	41.7%	
25311	Charleston	4,959	1,251	212	181	1,644	1,644	1,644	1,644	33.2%	
25312	Charleston	5,742	1,474	263		1,737	1,737	1,737	1,737	30.3%	
25313	Cross Lanes	5,319	1,525	244	30	1,799	1,799	1,799	1,799	33.8%	
25314	Charleston	6,124	2,927	120		3,047	3,047	3,046	3,046	49.7%	
25315	Charleston	1,683	395	111	11	517	517	517	517	30.7%	
25320	Sissonville	2,534	579	124	10	713	713	713	713	28.1%	
25501	Alkol	633	59			59	59	59	59	9.3%	
25504	Barboursville	4,667	35	66	2	103	103	103	103	2.2%	
25508	Chapmanville	4,899	215	62		277	277	277	277	5.7%	
25510	Culloden	1,862	212	20		232	232	232	232	12.5%	
25521	Griffithsville	262	46			46	46	46	46	17.6%	
25523	Hamlin	1,319	89	59		148	148	148	148	11.2%	
25524	Harts	811	22	12		34	34	34	34	4.2%	
25526	Hurricane	8,423	2,202	421	75	2,698	2,698	2,697	2,697	32.0%	
25529	Julian	554	54			54	54	54	54	9.8%	
25541	Milton	3,248	73	46		119	119	119	119	3.7%	
25545	Ona	2,168	22	10		32	32	32	32	1.5%	
25550	Point Pleasant	3,301	266	100	2	368	368	368	368	11.2%	

25560	Scott Depot	3,113	1,131	55	25	1,211	1,211	1,211	38.9%
25564	Sod	1,043	93			93	93	93	8.9%
25565	Spurlockville	270	33			33	33	33	12.2%
25567	Sumerco	304	49			49	49	49	16.1%
25573	Yawkey	314	74			74	74	74	23.6%
25601	Logan	4,166	198	103	30	331	331	331	8.0%
25617	Davin	910	35			35	35	35	3.9%
25621	Gilbert	1,303	50	39		89	89	89	6.8%
25625	Holden		34			34	34	34	
25628	Kistler		6	8		14	14	14	
25635	Man	1,218	72	47		119	119	119	9.8%
25637	Mount Gay		7	7		14	14	14	
25638	Omar	1,444	22	5		27	27	27	1.9%
25646	Stollings		35	27		62	62	62	
25649	Verdunville		23			23	23	23	
25652	Whitman		22			22	22	22	
25653	Wilkinson		9	13		22	22	22	
25661	Williamson	2,833	91	80		171	171	171	6.0%
25670	Delbarton	2,017	33	15		48	48	48	2.4%
25701	Huntington	10,631	90	104		194	194	194	1.8%
25704	Huntington	6,591	8	15		23	23	23	0.4%
25705	Huntington	8,645	87	36		123	123	123	1.4%
25722	Huntington								
25801	Beckley	15,513	250	118	13	381	381	381	2.5%
25812	Ansted	69	66	42		108	108	108	156.5%
25813	Beaver	2,265	37	38		75	75	75	3.3%
25832	Daniels	1,838	38	14		52	52	52	2.8%
25840	Fayetteville	3,151	229	20	12	261	261	261	8.3%
25846	Glen Jean		6	42		48	48	48	
25854	Hico	278	17	6		23	23	23	8.3%
25880	Mount Hope	3,654	26	6		32	32	32	0.9%
25882	Mullens	970	25	16		41	41	41	4.2%
25901	Oak Hill	6,317	270	28		298	298	298	4.7%
25938	Victor	946	34			34	34	34	3.6%
25951	Hinton	2,306	78	41	5	124	124	124	5.4%
25962	Rainelle	1,683	61	21		82	82	82	4.9%
25984	Rupert	588	27			27	27	27	4.6%
26101	Parkersburg	12,582	11	91		102	102	102	0.8%
26104	Parkersburg	7,556	9	28		37	37	37	0.5%
26105	Vienna	5,327	9	27		36	36	36	0.7%
26147	Grantsville	675	22	14		36	36	36	5.3%
26164	Ravenswood	3,133	265	52		317	317	317	10.1%
26201	Buckhannon	7,013	105	88	2	195	195	195	2.8%
26202	Fenwick	154	34			34	34	34	22.1%
26205	Craigsville	1,626	149	21		170	170	170	10.5%
26206	Cowen	1,229	109	17		126	126	126	10.3%
26208	Camden-on-Gauley	454	29			29	29	29	6.4%
26222	Hacker Valley	259	18	3		21	21	21	8.1%
26241	Elkins	5,952	96	70		166	166	166	2.8%
26253	Beverly	1,443	7	9		16	16	16	1.1%
26260	Davis	494	3	34		37	37	37	7.5%
26261	Richwood	1,406	187	42		229	229	229	16.3%
26273	Huttonsville	380	19	8		27	27	27	7.1%
26288	Webster Springs	1,504	148	43		191	191	191	12.7%
26291	Slatyfork	230	1	22		23	23	23	10.0%

Sat

STATE ZIP Code	Core Newspaper					Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.
	Individually Paid				Total Core Nwsp.					
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid						
<b>WEST VIRGINIA (Cont'd)</b>										
26301	Clarksburg	13,693	16	71		87		87	87	0.6%
26330	Bridgeport	5,526	15	71		86		86	86	1.6%
26335	Burnsville	588	44	41		85		85	85	14.5%
26351	Glenville	917	92	38		130		130	130	14.2%
26378	Jane Lew	1,957	3	27		30		30	30	1.5%
26416	Philippi	3,137	5	22		27		27	27	0.9%
26431	Shinnston	2,305	1	23		24		24	24	1.0%
26447	Walkersville	593	4	4	228	236		236	236	39.8%
26452	Weston	4,228	46	84		130		130	130	3.1%
26501	Morgantown	9,601	14	43		57		57	57	0.6%
26505	Morgantown	14,376	15	154		169		169	169	1.2%
26554	Fairmont	18,175	16	20		36		36	36	0.2%
26601	Sutton	2,028	254	78	48	380		380	380	18.7%
26610	Birch River	602	45	43		88		88	88	14.6%
26621	Flatwoods	311	47	30	4	81		81	81	26.1%
26623	Frametown	748	72			72		72	72	9.6%
26624	Gassaway	1,281	212	81	5	298		298	298	23.3%
26627	Heaters	77	28			28		28	28	36.4%
26629	Little Birch	219	16	9		25		25	25	11.4%
26636	Rosedale	207	13	4		17		17	17	8.2%
26651	Summersville	3,106	541	165	87	793		793	793	25.5%
26656	Belva	107	37			37		37	37	34.6%
26660	Calvin	319	12	6		18		18	18	5.6%
26662	Canvas	565	44			44		44	44	7.8%
26678	Mount Lookout	515	28			28		28	28	5.4%
26679	Mount Nebo	827	58	22		80		80	80	9.7%
26681	Nettie	492	28	6		34		34	34	6.9%
26690	Jodie	203	28			28		28	28	13.8%
26690	Swiss	203	18			18		18	18	8.9%
Miscellaneous ZIP Codes			1,732	114		1,846		1,846	1,839	
<b>GRAND TOTAL</b>			45,151	10,013	1,894	57,058		57,058	57,047	

**4. BASIC PRICES:**

	<b>By Home Delivery 52 Wks./1 Yr.</b>	<b>Single Copy</b>	<b>By Mail 52 Wks./1 Yr.</b>
M (Gazette), M (Mail) & S . . .	\$264.55		\$399.60
M & S (Gazette) . . . . .	169.00		238.56
M & S (Mail) . . . . .	169.00		238.56
M only (Gazette) . . . . .	112.50	50¢	178.80
M only (Mail) . . . . .	112.50	50¢	178.80
M (Mon.-Fri.) (Gazette) . . . .	95.55		161.04
M (Mon.-Fri.) (Mail) . . . . .	95.55		161.04
Sat & S . . . . .	118.70		179.40
S only . . . . .	97.80	\$1.50	94.20

**5. ANALYSIS OF HOME DELIVERY AND MAIL INDIVIDUALLY PAID CIRCULATION BY PRICE CATEGORY:**

Newspapers will report subscription circulation above and below 25 percent of basic price. This reporting is only required if more than five percent of a newspaper's subscription circulation falls into the less than 25 percent of basic price category.

This information will not appear in Paragraph 5 of newspaper reports. Instead, the data will be reported in a secure, password-protected area of ABC's Web site.

**6A. ADDITIONAL ANALYSIS OF OTHER PAID CIRCULATION - CORE NEWSPAPER:**

	Sun	Cmbd Dly (Mon.-Fri.)	Charleston Gazette Morning (Mon.-Fri.)	Charleston Daily Mail Morning (Mon.-Fri.)	Sat
<b>Other Paid Circulation - Core Newspaper</b>					
Educational Programs					
Newspapers in Education	89	347	335	12	145
Employee/Independent Contractor	640	637	334	303	640
Third Party Sales					
Businesses - Available for employees	5	111	79	32	105
Hospitals and Nursing Homes - Available for patients/hospital staff	518	764	685	79	554
Hotels, Motels - Available for guests	367	337	268	69	690
Restaurants - Available for patrons	7	7	7		7
School Copies - Available for students	70	49	49		1
<b>Total Other Paid Circulation - Core Newspaper</b>	<b>1,696</b>	<b>2,252</b>	<b>1,757</b>	<b>495</b>	<b>2,142</b>

**6B. EXPLANATORY - OTHER:**

**CORE NEWSPAPER:** All editions that maintain the same basic identity, contain articles of interest to the general public, appear in the same format and language, and include full ROP advertising.

**ELECTRONIC EDITION REPLICA:** All digital editions that maintain the same basic identity and content as the core newspaper, including all authorized ROP advertising.

**ELECTRONIC EDITION NON-REPLICA:** All digital editions that maintain the same basic identity of the core newspaper but with content that may differ.

**UNIQUE EDITIONS:** All editions that maintain the same basic identity as the core newspaper; contain articles for specific audience segments, may appear in a different format or language, and may contain ROP advertising.

**NON-PUBLISHING DAYS:** No paper was issued on the following regular publishing days:

Sun: None.

Charleston Gazette Morning (Mon.-Fri.): None.

Charleston Daily Mail Morning (Mon.-Fri.): None.

Sat: None.

**CHANGE IN PUBLISHING PLAN AND/OR FREQUENCY:** Effective January 5, 2009, the Charleston Daily Mail (Evening) changed its publishing plan from Evening (Mon.-Fri.) to Morning (Mon.-Fri.).

**MARKET DESCRIPTION:** Zone Reporting for this newspaper is defined as:

**CITY ZONE** includes 2000 Census Tracts 1 through 104, 107.02 (part), 108.01, 109, 110, 111 (part), 113.01 (part), 114.01 (part), 128 through 131 and 132 (part), including the cities of Charleston, Dunbar and South Charleston, all in Kanawha County.

**RETAIL TRADING ZONE** includes, with exception of City Zone, counties of Kanawha and Putnam.

**CREDIT AND ARREARS ALLOWANCE:** Included in Home Delivery and Mail is an average of the following:

	City Zone	Retail Trading Zone	All Other
Sun	344	434	355
Charleston Gazette Morning (Mon.-Fri.) & Sat	341	392	431
Charleston Daily Mail Morning (Mon.-Fri.) & Sat	202	229	123

These copies were served to subscribers that ordered delivery directly with and were billed by the newspaper and for which payment was not received and/or short-term arrears copies served to subscribers whose term has expired.

**MARKET PENETRATION (See Par. 2):** County population and occupied household estimates appearing in ABC reports are obtained from The Nielsen Company (U.S.), Inc. Estimates for ABC defined newspaper markets and areas below the county level are projections based upon The Nielsen Company (U.S.), Inc. estimates. The Nielsen Company (U.S.), Inc. estimates are intended for your company's use during its normal course of business, and, while the information may be provided to third parties during such course of business, it may not be sold or sub-licensed to third parties or electronically integrated into third party systems without the prior written consent of The Nielsen Company (U.S.), Inc.

**PUBLISHER'S RETURN POLICY:** Fully Returnable.

**SINGLE COPY RETURNS POLICY:** The allowances for returns, undelivered, leftover and unsold copies for the period covered by this report were found to have been:

	City Zone	Retail Trading Zone	All Other
Sun	2.9%	2.8%	7.5%
Charleston Gazette Morning (Mon.-Fri.)	4.1%	4.0%	7.4%
Charleston Daily Mail Morning (Mon.-Fri.)	3.5%	2.8%	9.9%
Sat	2.5%	2.6%	6.7%

These percentages are based on the gross figures and have been deducted, leaving paid circulation as shown in Pars. 1 & 2.

**EDITION ADVERTISING POLICY:** Publisher's declared policy is that all editions carry all advertising scheduled for the day.

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**6B. EXPLANATORY - OTHER:** (Continued)**AVERAGE UNPAID DISTRIBUTION:**

Morning	Arrears	Advertisers & Agencies	Complimentary, Sample, Service
Sun		22	1,216
Cmbd Dly (Mon.-Fri.)		62	2,114
Charleston Gazette Morning (Mon.-Fri.)		21	1,111
Charleston Daily Mail Morning (Mon.-Fri.)		41	1,003
Sat		107	1,620

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**6C. AUDIENCE FAX - EXPLANATORY:****Print/Online Readership Explanatory:**

DMA Area: See Individual Publisher's Statements

NDM\* Area: See Individual Publisher's Statements

Online Readership and Net Combined Audience reports on the following URL Address(s):

DailyMail.com	SundayGazetteMail.com
WVGazette.com	WVGazetteMail.com

**Web Site Usage Explanatory:****For Publisher's Statement period ended September 31, 2009:**

There was no adjustment made to the Web Usage as shown in the Publisher's Statements for the period audited.

**For Publisher's Statement period ended March 31, 2009:**

There was no adjustment made to the Web Usage as shown in the Publisher's Statements for the period audited.

**Scope of Verification:**

We have performed sufficient tests of the readership study (print, online and net unduplicated) to be satisfied that the study was conducted in accord with Audit Bureau of Circulations Reader Profile Standards. These standards can be found at <http://www.accessabc.com/pdfs/telephonestandards.pdf>. Verification of the Web Site Usage data included a review of the domains represented to be associated with the member newspaper's website and, for server based measurements, such other tests as deemed appropriate to confirm compliance to ABCi definitions and standards. This verification does not include ABC participation in the publisher's choice of data provider for web site usage statistics nor should it be construed as an endorsement by ABC of the methodology or technologies used by the data providers.

**Web Site Usage Definitions:**

Total Unique Cookies: This site employs a cookie-based method for reporting of Unique. All traffic regardless of the originating location (U.S. or international) is included in this total. Also included in this count may be content from co-branded third party vendors as disclosed in the audit report for this site.

This method of accounting identifies an unduplicated cookie browser that accessed the Internet content of the site during the measurement period reported and does not measure a person. No adjustment or correction to the numbers presented in the Audience Fax Web Site Usage, Total Activity has been made to adjust this number from cookies to people. (i.e. deletion of the cookies from browsers or for users accessing the site from multiple devices or locations.)

Page Impressions/Views: The combination of one or more files presented to a viewer as a single document as a result of a single request received by the server. In effect, one request by a valid user should result in one Page Impression/ View being reported. The counted page impression may not necessarily be in focus or visible in the user's browser.

Cookie: A small piece of information (i.e., program code) that is stored on a browser for the purpose of identifying that browser during audience activity and between visits or sessions. Cookies are typically set to expire. Some cookies are intended to remain on the browser temporarily (for example, during a session) and some are persistent in that they are intended to be retained for longer periods.

Browser: A software program running on an Internet enabled device that can request, load and display documents available on the World Wide Web. In our definition, it is assumed that a "human being" is operating the browser manually and viewing the page.

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**6C. AUDIENCE FAX - EXPLANATORY:** (Continued)

Web Site Usage reports on the following URL Address(s):

wvgazette.com  
sundaygazetteemail.com  
dailymail.com

**Larry Levak, Advertising Director**  
**Telephone (304) 348-4895 - FAX (304) 348-5118**  
**1001 Virginia Street, East**  
**Charleston, WV 25301**  
**e-mail: larryl@cnpapers.com**

To Members of the Audit Bureau of Circulations:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with the Bureau's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average paid circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average paid circulation.

**Audit Bureau of Circulations**

THE CHARLESTON GAZETTE, CHARLESTON DAILY MAIL and SUNDAY GAZETTE-MAIL, published by  
Charleston Newspapers, 1001 Virginia Street East, Charleston, WV 25301  
The Charleston Gazette, Charleston Daily Mail, Saturday Gazette-Mail, Sunday Gazette-Mail, Charleston, WV,  
Page #28 - #222101 - #222102 - 410 - 125

January, 2010

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01-4955-0

Calendar Quarter Ended	Sun	Days	Cmbd Dly (Mon.-Fri.)		Charleston Gazette Morning (Mon.-Fri.)		Charleston Daily Mail Morning (Mon.-Fri.)		Charleston Gazette Cmbd Avg (Mon.-Fri.)		Charleston Daily Mail Cmbd Avg (Mon.-Fri.)		Charleston Gazette		Charleston Daily Mail		Charleston Gazette		Charleston Daily Mail		Charleston Gazette		Charleston Daily Mail		Charleston Gazette		Charleston Daily Mail		Sat	Days
			Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days			
December 31, 2005	79,914		75,394						50,875	24,519	50,983	24,392	50,939	24,457	50,995	24,519	50,985	24,796	50,473	24,431	65,977									
March 31, 2006	79,318		75,510						51,422	24,088	50,532	23,948	52,868	24,008	52,634	24,277	50,451	24,038	50,627	24,171	65,492									
June 30, 2006	77,317		72,530						49,099	23,431	49,202	23,319	49,065	23,412	49,341	23,527	48,932	23,371	48,957	23,526	65,309									
September 30, 2006	76,965		71,396						48,311	23,085	48,004	22,959	48,210	23,057	48,419	23,139	48,353	23,064	48,571	23,197	63,993									
December 31, 2006	77,155		71,791						48,796	22,995	48,389	22,725	48,583	22,914	48,900	22,963	49,266	23,345	48,837	23,029	64,617									
March 31, 2007	75,829		70,962						48,401	22,561	48,123	22,390	48,272	22,558	48,681	22,567	48,481	22,577	48,456	22,712	63,193									
June 30, 2007	75,281		69,674						47,562	22,112	47,428	21,998	47,619	22,121	47,678	22,133	47,514	22,106	47,568	22,200	62,156									
September 30, 2007	74,980		68,693						46,921	21,772	46,542	21,681	46,898	21,771	47,055	21,815	46,991	21,733	47,107	21,859	61,332									
December 31, 2007	75,052		69,995						48,180	21,815	47,200	21,708	47,805	21,728	49,367	21,859	48,644	21,925	47,960	21,864	61,227									
March 31, 2008	74,058		69,575						47,944	21,631	47,013	21,575	48,826	21,593	48,104	21,662	47,920	21,604	47,855	21,721	60,830									
June 30, 2008	73,575		67,753						46,501	21,252	46,015	21,166	46,252	21,236	46,860	21,281	46,641	21,206	46,738	21,373	60,358									
September 30, 2008	73,156		66,617						45,755	20,862	45,322	20,773	46,382	20,865	45,674	20,912	45,670	20,848	45,680	20,913	59,974									
December 31, 2008	72,904	13	65,751	132	45,260	66	20,491	66													59,341	13								
March 31, 2009	70,939	13	62,540	128	42,827	64	19,713	64													57,459	13								
June 30, 2009	69,479	13	60,568	130	41,175	65	19,393	65													56,228	13								
September 30, 2009	68,401	13	59,237	132	40,176	66	19,061	66													55,157	13								