

DEAL *of the* DAY!

No other online product in Charleston provides more exposure for your advertising dollar than our Deal of the Day program, which allows you to be a daily site sponsor.

This position isolates your ad in a fixed 234x60 ad spot located in the top left corner of wvgazette.com and dailymail.com. This is a prime opportunity to reach all visitors to our website for one day. Your ad can link to your website or, for an additional charge, to a customized splash page.

Advanced scheduling is needed to accurately secure the day and to insure the creative. These ads are limited to one advertiser per day, Monday-Friday only.

- **Only \$499 per day**
- **Maximum reservation of five weekdays**
- **Receive discounts when reserving more than one day.**

1 day: \$499
2 days: \$325 per day
5 days: \$250 per day

** Recruitment special: Place your employment ad with this program and receive a big box on gazettemailjobs.com for the day as well - \$300.00*

The screenshot shows a Microsoft Internet Explorer browser window displaying the Charleston Gazette website. The address bar shows the URL 'http://wvgazette.com/'. The page content includes a 'Deal of the Day Space 234x60' advertisement, a 'Sign Up Now!' banner, and a 'Pick'em All At Once or Pick'em by Round' selection box. The website logo 'the Gazette wvgazette.com' is visible at the bottom, along with the date 'Monday March 17, 2008' and weather information for Charleston, West Virginia.

Call today to reserve your ad space!
304-348-4860 • 800-WVA-NEWS
or e-mail your Internet Sales Representative
Ron Foreman: rforeman@cnpapers.com
Ashley Marcum: a.marcum@cnpapers.com