

Mountaineer Gameday

Weekly WVU Football Magazine

Mountaineer Gameday will be inserted in The Charleston Gazette, the Charleston Daily Mail or Saturday Gazette-Mail before each WVU football game.

SPECIAL RATES!

Run in 1-12 issues: \$36/col. in.

Run in all 13 issues: \$21/col. in.

COLOR RATES BY THE INCH!

Full color - \$5.00 per column inch

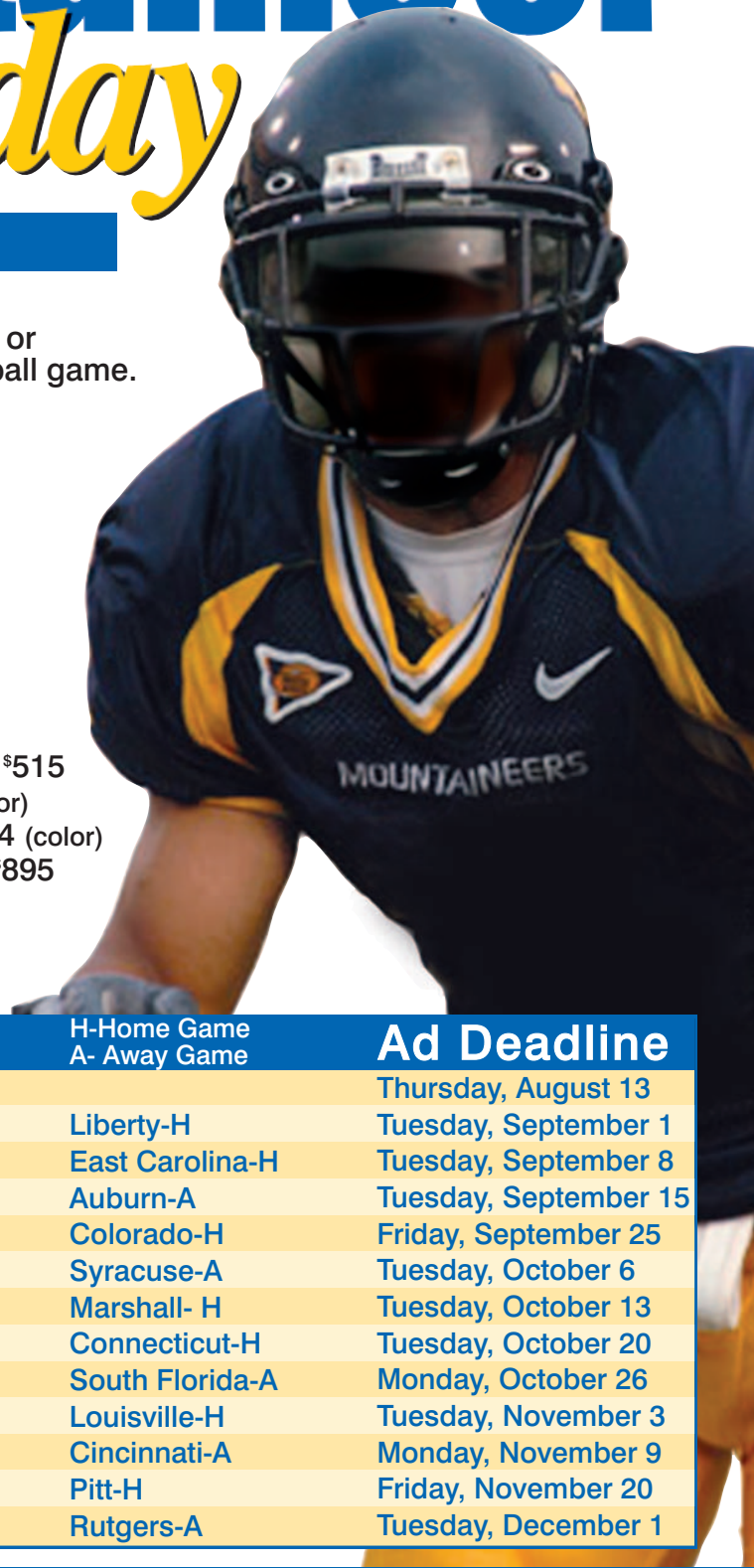
Spot color - \$4.00 per column inch

Minimum Color Charge- \$50

Premium Positions Available!

- **Front page strip:** (5 col. x 2"- color included): \$515
- **Page 2 strip:** (5 col. x 4"): \$415 (b&w) \$515 (color)
- **First full-page position:** \$1,235 (b&w) \$1,534 (color)
- **Center strip ad:** (11 col. x 3"-color included): \$895
- **Back page:** (color included): \$1,695

** Other premium positions available!
Ask about roster advertising and athlete
of the week positioning.*



Publication Date	H-Home Game A- Away Game	Ad Deadline
Sunday, August 23 (Annual Football Section)		Thursday, August 13
Saturday, September 5	Liberty-H	Tuesday, September 1
Saturday, September 12	East Carolina-H	Tuesday, September 8
Saturday, September 19	Auburn-A	Tuesday, September 15
Thursday, October 1	Colorado-H	Friday, September 25
Saturday, October 10	Syracuse-A	Tuesday, October 6
Saturday, October 17 (Friends of Coal Bowl)	Marshall- H	Tuesday, October 13
Saturday, October 24	Connecticut-H	Tuesday, October 20
Friday, October 30	South Florida-A	Monday, October 26
Saturday, November 7	Louisville-H	Tuesday, November 3
Friday, November 13	Cincinnati-A	Monday, November 9
Friday, November 27	Pitt-H	Friday, November 20
Saturday, December 5	Rutgers-A	Tuesday, December 1

the ^{Charleston} **Gazette**
The State Newspaper

Saturday-Sunday
Gazette-Mail

^{Charleston} **Daily Mail**

Call today to reserve your ad space! 304-348-4860 • 800-WVA-NEWS