

Delivered every Wednesday to subscribers and mailed every week for Saturday delivery to non-subscribers in the zip codes listed.

ADVERTISING RATES

| ANNUAL SPENDING | NEIGHBORS WEST COLUMN INCH RATE | NEIGHBORS EAST & WEST COLUMN INCH RATE |
|-----------------|---------------------------------|--|
| Open | \$8.95 | \$23.25 |
| \$2,500 | \$8.15 | \$20.80 |
| \$5,000 | \$7.75 | \$19.80 |
| \$7,500 | \$7.20 | \$18.75 |
| \$8,000 | \$6.95 | \$17.75 |
| \$8,500 | \$6.75 | \$17.15 |
| \$9,000 | \$6.50 | \$16.50 |
| \$9,500 | \$6.10 | \$15.55 |
| \$10,000 | \$5.75 | \$14.25 |
| Pick Up | \$6.10 | \$15.55 |

*You must first run your ad in the Gazette, Daily Mail, Saturday Gazette-Mail or Sunday Gazette-Mail to qualify for the pick up rate.

**DEADLINE: FRIDAY AT NOON
THURSDAY AT 3 P.M.**

COLOR RATE - \$250

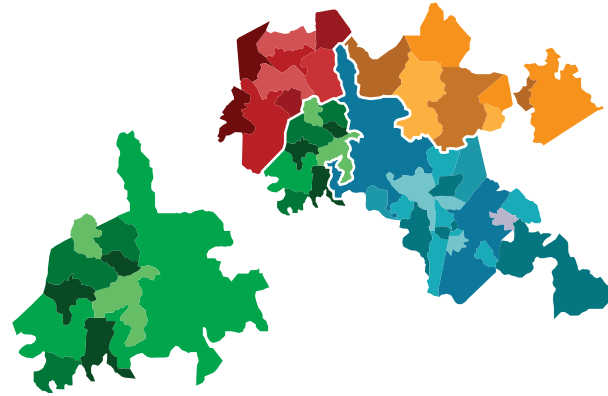
SPLASH OF COLOR RATE - \$10 per inch

There is a minimum color charge of \$50 for splash of color ads

BUSINESS BUILDERS

Business Builders are an economical frequency advertising program. Increase your business with a small weekly investment. Contracts are for a 4 inch ad for 13, 26, or 52 weeks.

| BUSINESS BUILDER 4" OR 6" | NEIGHBORS WEST COLUMN INCH RATE | NEIGHBORS EAST & WEST COLUMN INCH RATE |
|---------------------------|---------------------------------|--|
| 13 Weeks | \$5.75 | \$9.40 |
| 26 Weeks | \$5.35 | \$8.55 |
| 52 Weeks | \$4.85 | \$7.75 |



DISTRIBUTION BY ZIP CODE

| ZIP | CITY | COUNTY |
|-------|-----------------|--------|
| 25011 | Bancroft | Putnam |
| 25033 | Buffalo | Putnam |
| 25070 | Eleanor | Putnam |
| 25082 | Fraziers Bottom | Putnam |
| 25109 | Hometown | Putnam |
| 25124 | Liberty | Putnam |
| 25168 | Red House | Putnam |
| 25213 | Winfield | Putnam |
| 25510 | Culloden | Putnam |
| 25526 | Hurricane | Putnam |
| 25560 | Scott Depot | Putnam |
| 25159 | Poca | Putnam |

| ZIP | CITY | COUNTY |
|-------|----------------|---------|
| 25003 | Alum Creek | Kanawha |
| 25064 | Dunbar | Kanawha |
| 25112 | Institute | Kanawha |
| 25143 | Nitro | Kanawha |
| 25177 | St. Albans | Kanawha |
| 25202 | Tornado | Kanawha |
| 25303 | So. Charleston | Kanawha |
| 25309 | So. Charleston | Kanawha |
| 25313 | Cross Lanes | Kanawha |
| 25314 | Charleston | Kanawha |

| ZIP | CITY | COUNTY |
|-------|-------------|---------|
| 25302 | Charleston | Kanawha |
| 25312 | Charleston | Kanawha |
| 25304 | Charleston | Kanawha |
| 25071 | Elkview | Kanawha |
| 25301 | Charleston | Kanawha |
| 25306 | Charleston | Kanawha |
| 25320 | Sissonville | Kanawha |
| 25015 | Belle | Kanawha |
| 25315 | Marmet | Kanawha |
| 25045 | Clendenin | Kanawha |
| 25039 | Cedar Grove | Kanawha |
| 25067 | East Bank | Kanawha |
| 25315 | Charleston | Kanawha |
| 25156 | Pinch | Kanawha |
| 25096 | Glasgow | Kanawha |
| 25083 | Gallagher | Kanawha |
| 25054 | Dawes | Kanawha |
| 25035 | Cabin Creek | Kanawha |
| 25162 | Pratt | Kanawha |

CHARLESTON NEWSPAPERS METRO RATES

Charleston
Daily Mail

Charleston
the Gazette
The State Newspaper

Saturday - Sunday
Gazette-Mail

WVGAZETTE.COM

DAILYMAILWV.COM

CNPAPERS.COM



RATES EFFECTIVE MAY 1, 2014

Neighbors KANAWHA VALLEY

West

A Gazette-Mail publication

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ADVERTISING RATES

| ANNUAL SPENDING | PUTNAM COUNTY COLUMN INCH RATE | NEIGHBORS WEST & PUTNAM COLUMN INCH RATE |
|-----------------|--------------------------------|--|
| Open | \$7.35 | \$14.25 |
| \$2,500 | \$6.55 | \$12.65 |
| \$5,000 | \$6.30 | \$12.05 |
| \$7,500 | \$6.10 | \$11.20 |
| \$8,000 | \$5.95 | \$10.80 |
| \$8,500 | \$5.75 | \$10.40 |
| \$9,000 | \$5.55 | \$10.00 |
| \$9,500 | \$5.35 | \$9.40 |
| \$10,000 | \$4.90 | \$8.55 |
| Pick Up | \$5.35 | \$9.40 |

*You must first run your ad in the Gazette, Daily Mail, Saturday Gazette-Mail or Sunday Gazette-Mail to qualify for the pick up rate.

DEADLINE: FRIDAY AT NOON

COLOR RATE - \$250

SPLASH OF COLOR RATE - \$10 per inch

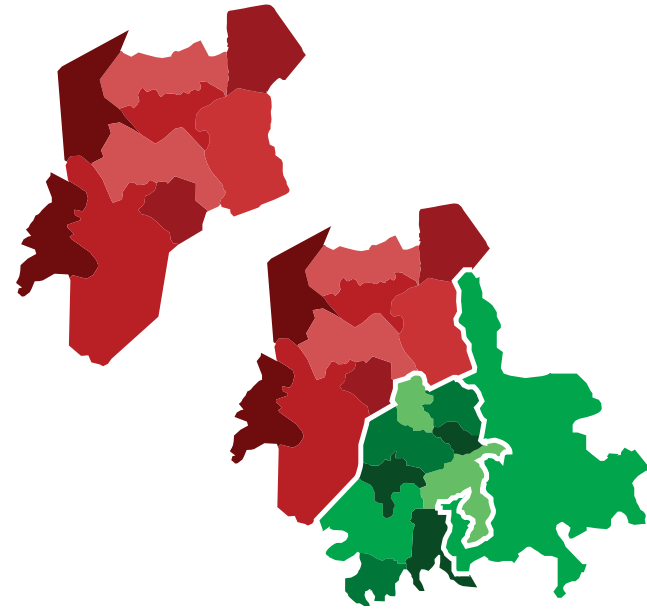
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BUSINESS BUILDERS

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| BUSINESS BUILDER 4" OR 6" | PUTNAM COUNTY COLUMN INCH RATE | NEIGHBORS WEST & PUTNAM COLUMN INCH RATE |
|---------------------------|--------------------------------|--|
| 13 Weeks | \$4.85 | \$8.55 |
| 26 Weeks | \$4.45 | \$7.75 |
| 52 Weeks | \$4.05 | \$6.90 |

METRO Neighbors & Putnam



DISTRIBUTION BY ZIP CODE

| ZIP | CITY | COUNTY |
|-------|-----------------|---------|
| 25011 | Bancroft | Putnam |
| 25033 | Buffalo | Putnam |
| 25070 | Eleanor | Putnam |
| 25082 | Fraziers Bottom | Putnam |
| 25109 | Hometown | Putnam |
| 25124 | Liberty | Putnam |
| 25168 | Red House | Putnam |
| 25213 | Winfield | Putnam |
| 25510 | Culloden | Putnam |
| 25526 | Hurricane | Putnam |
| 25560 | Scott Depot | Putnam |
| 25159 | Poca | Putnam |
| 25003 | Alum Creek | Kanawha |
| 25064 | Dunbar | Kanawha |
| 25112 | Institute | Kanawha |
| 25143 | Nitro | Kanawha |
| 25177 | St. Albans | Kanawha |
| 25202 | Tornado | Kanawha |
| 25303 | So. Charleston | Kanawha |
| 25309 | So. Charleston | Kanawha |
| 25313 | Cross Lanes | Kanawha |
| 25314 | Charleston | Kanawha |

Neighbors KANAWHA VALLEY

East & West

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ADVERTISING RATES

| ANNUAL SPENDING | NEIGHBORS EAST COLUMN INCH RATE | NEIGHBORS COMBO COLUMN INCH RATE |
|-----------------|---------------------------------|----------------------------------|
| Open | \$8.95 | \$15.95 |
| \$2,500 | \$8.15 | \$14.25 |
| \$5,000 | \$7.75 | \$13.50 |
| \$7,500 | \$7.20 | \$12.65 |
| \$8,000 | \$6.95 | \$11.85 |
| \$8,500 | \$6.75 | \$11.45 |
| \$9,000 | \$6.50 | \$11.00 |
| \$9,500 | \$6.10 | \$10.20 |
| \$10,000 | \$5.75 | \$9.40 |
| Pick Up | \$6.10 | \$10.20 |

*You must first run your ad in the Gazette, Daily Mail, Saturday Gazette-Mail or Sunday Gazette-Mail to qualify for the pick up rate.

DEADLINE: THURSDAY AT 3 P.M.

COLOR RATE - \$250

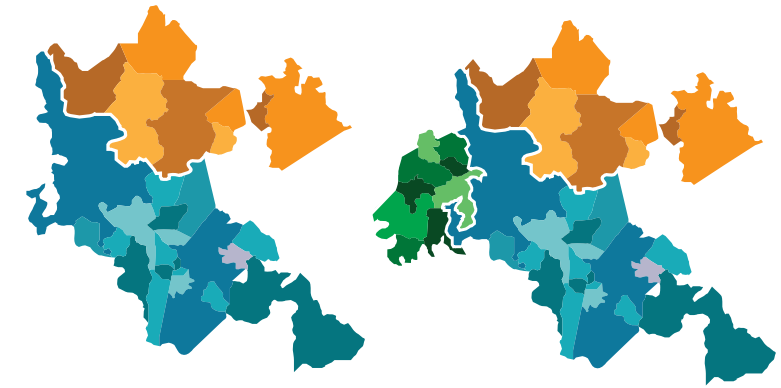
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| BUSINESS BUILDER 4" OR 6" | NEIGHBORS EAST COLUMN INCH RATE | NEIGHBORS COMBO COLUMN INCH RATE |
|---------------------------|---------------------------------|----------------------------------|
| 13 Weeks | \$5.75 | \$9.40 |
| 26 Weeks | \$5.35 | \$8.55 |
| 52 Weeks | \$4.85 | \$7.75 |



DISTRIBUTION BY ZIP CODE

| ZIP | CITY | COUNTY |
|-------|----------------|---------|
| 25302 | Charleston | Kanawha |
| 25312 | Charleston | Kanawha |
| 25304 | Charleston | Kanawha |
| 25071 | Elkview | Kanawha |
| 25301 | Charleston | Kanawha |
| 25306 | Charleston | Kanawha |
| 25320 | Sissonville | Kanawha |
| 25015 | Belle | Kanawha |
| 25315 | Marmet | Kanawha |
| 25045 | Clendenin | Kanawha |
| 25039 | Cedar Grove | Kanawha |
| 25067 | East Bank | Kanawha |
| 25315 | Charleston | Kanawha |
| 25156 | Pinch | Kanawha |
| 25096 | Glasgow | Kanawha |
| 25083 | Gallagher | Kanawha |
| 25054 | Dawes | Kanawha |
| 25035 | Cabin Creek | Kanawha |
| 25162 | Pratt | Kanawha |
| 25003 | Alum Creek | Kanawha |
| 25064 | Dunbar | Kanawha |
| 25112 | Institute | Kanawha |
| 25143 | Nitro | Kanawha |
| 25177 | St. Albans | Kanawha |
| 25202 | Tornado | Kanawha |
| 25303 | So. Charleston | Kanawha |
| 25309 | So. Charleston | Kanawha |
| 25313 | Cross Lanes | Kanawha |
| 25314 | Charleston | Kanawha |