

Delivered every Wednesday to subscribers and mailed every week for Saturday delivery to non-subscribers in the zip codes listed.

ADVERTISING RATES

ANNUAL SPENDING	NEIGHBORS WEST COLUMN INCH RATE	NEIGHBORS EAST & WEST COLUMN INCH RATE
Open	\$8.95	\$23.25
\$2,500	\$8.15	\$20.80
\$5,000	\$7.75	\$19.80
\$7,500	\$7.20	\$18.75
\$8,000	\$6.95	\$17.75
\$8,500	\$6.75	\$17.15
\$9,000	\$6.50	\$16.50
\$9,500	\$6.10	\$15.55
\$10,000	\$5.75	\$14.25
Pick Up	\$6.10	\$15.55

*You must first run your ad in the Gazette, Daily Mail, Saturday Gazette-Mail or Sunday Gazette-Mail to qualify for the pick up rate.

DEADLINE: FRIDAY AT NOON
THURSDAY AT 3 P.M.

COLOR RATE - \$250

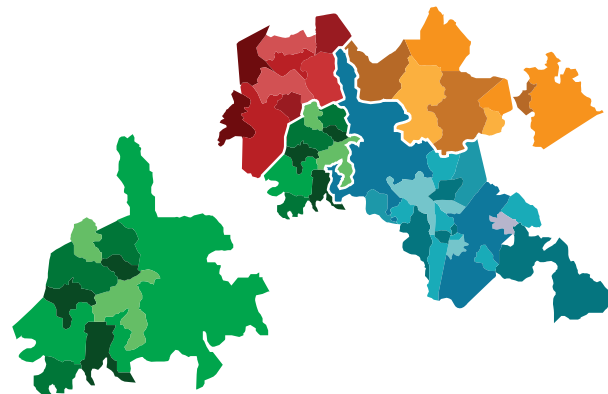
SPLASH OF COLOR RATE - \$10 per inch

There is a minimum color charge of \$50 for splash of color ads

BUSINESS BUILDERS

Business Builders are an economical frequency advertising program. Increase your business with a small weekly investment. Contracts are for a 4 inch ad for 13, 26, or 52 weeks.

BUSINESS BUILDER 4" OR 6"	NEIGHBORS WEST COLUMN INCH RATE	NEIGHBORS EAST & WEST COLUMN INCH RATE
13 Weeks	\$5.75	\$9.40
26 Weeks	\$5.35	\$8.55
52 Weeks	\$4.85	\$7.75



DISTRIBUTION BY ZIP CODE

ZIP	CITY	COUNTY
25003	Alum Creek	Kanawha
25064	Dunbar	Kanawha
25112	Institute	Kanawha
25143	Nitro	Kanawha
25177	St. Albans	Kanawha
25202	Tornado	Kanawha
25303	So. Charleston	Kanawha
25309	So. Charleston	Kanawha
25313	Cross Lanes	Kanawha
25314	Charleston	Kanawha
25011	Bancroft	Putnam
25033	Buffalo	Putnam
25070	Eleanor	Putnam
25082	Fraziers Bottom	Putnam
25109	Hometown	Putnam
25124	Liberty	Putnam
25168	Red House	Putnam
25213	Winfield	Putnam
25510	Culloden	Putnam
25526	Hurricane	Putnam
25560	Scott Depot	Putnam
25159	Poca	Putnam
25302	Charleston	Kanawha
25312	Charleston	Kanawha
25304	Charleston	Kanawha
25071	Elkview	Kanawha
25301	Charleston	Kanawha
25306	Charleston	Kanawha
25320	Sissonville	Kanawha
25015	Belle	Kanawha
25315	Marmet	Kanawha
25045	Clendenin	Kanawha
25039	Cedar Grove	Kanawha
25067	East Bank	Kanawha
25315	Charleston	Kanawha
25156	Pinch	Kanawha
25096	Glasgow	Kanawha
25083	Gallagher	Kanawha
25054	Dawes	Kanawha
25035	Cabin Creek	Kanawha
25162	Pratt	Kanawha

CHARLESTON NEWSPAPERS METRO RATES

Charleston
Daily Mail

Charleston
the Gazette
The State Newspaper

Saturday - Sunday
Gazette-Mail

WVGAZETTE.COM

DAILYMAILWV.COM

CNPAPERS.COM



RATES EFFECTIVE MAY 1, 2014

Neighbors KANAWHA VALLEY

West

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ADVERTISING RATES

ANNUAL SPENDING	PUTNAM COUNTY COLUMN INCH RATE	NEIGHBORS WEST & PUTNAM COLUMN INCH RATE
Open	\$7.35	\$14.25
\$2,500	\$6.55	\$12.65
\$5,000	\$6.30	\$12.05
\$7,500	\$6.10	\$11.20
\$8,000	\$5.95	\$10.80
\$8,500	\$5.75	\$10.40
\$9,000	\$5.55	\$10.00
\$9,500	\$5.35	\$9.40
\$10,000	\$4.90	\$8.55
Pick Up	\$5.35	\$9.40

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DEADLINE: FRIDAY AT NOON

COLOR RATE - \$250

SPLASH OF COLOR RATE - \$10 per inch

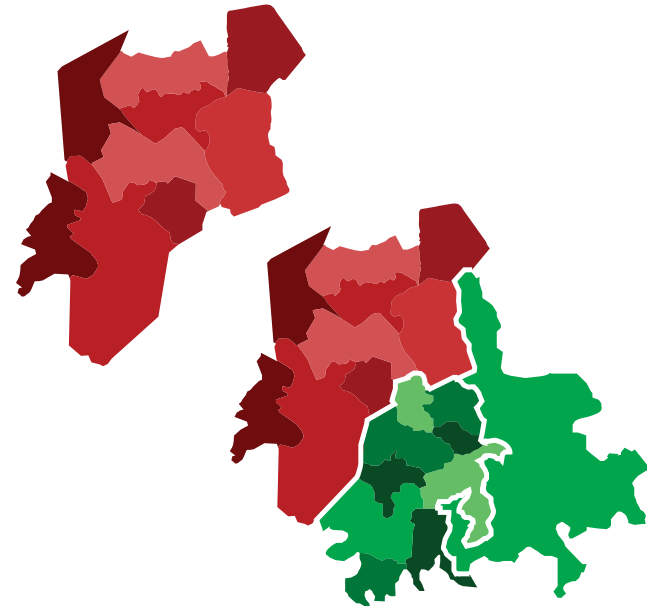
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BUSINESS BUILDER 4" OR 6"	PUTNAM COUNTY COLUMN INCH RATE	NEIGHBORS WEST & PUTNAM COLUMN INCH RATE
13 Weeks	\$4.85	\$8.55
26 Weeks	\$4.45	\$7.75
52 Weeks	\$4.05	\$6.90

METRO Neighbors & Putnam



DISTRIBUTION BY ZIP CODE

ZIP	CITY	COUNTY
25011	Bancroft	Putnam
25033	Buffalo	Putnam
25070	Eleanor	Putnam
25082	Fraziers Bottom	Putnam
25109	Hometown	Putnam
25124	Liberty	Putnam
25168	Red House	Putnam
25213	Winfield	Putnam
25510	Culloden	Putnam
25526	Hurricane	Putnam
25560	Scott Depot	Putnam
25159	Poca	Putnam
25003	Alum Creek	Kanawha
25064	Dunbar	Kanawha
25112	Institute	Kanawha
25143	Nitro	Kanawha
25177	St. Albans	Kanawha
25202	Tornado	Kanawha
25303	So. Charleston	Kanawha
25309	So. Charleston	Kanawha
25313	Cross Lanes	Kanawha
25314	Charleston	Kanawha

Neighbors KANAWHA VALLEY

East & West

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ADVERTISING RATES

ANNUAL SPENDING	NEIGHBORS EAST COLUMN INCH RATE	NEIGHBORS COMBO COLUMN INCH RATE
Open	\$8.95	\$15.95
\$2,500	\$8.15	\$14.25
\$5,000	\$7.75	\$13.50
\$7,500	\$7.20	\$12.65
\$8,000	\$6.95	\$11.85
\$8,500	\$6.75	\$11.45
\$9,000	\$6.50	\$11.00
\$9,500	\$6.10	\$10.20
\$10,000	\$5.75	\$9.40
Pick Up	\$6.10	\$10.20

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DEADLINE: THURSDAY AT 3 P.M.

COLOR RATE - \$250

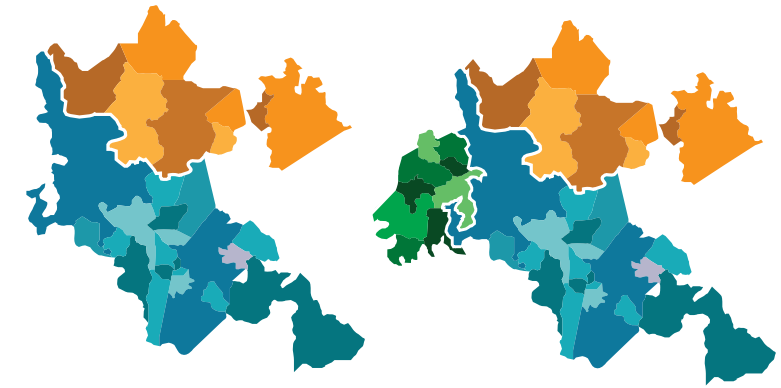
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13 Weeks	\$5.75	\$9.40
26 Weeks	\$5.35	\$8.55
52 Weeks	\$4.85	\$7.75



DISTRIBUTION BY ZIP CODE

ZIP	CITY	COUNTY
25302	Charleston	Kanawha
25312	Charleston	Kanawha
25304	Charleston	Kanawha
25071	Elkview	Kanawha
25301	Charleston	Kanawha
25306	Charleston	Kanawha
25320	Sissonville	Kanawha
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